



Norwegian Ministry  
of Trade, Industry and Fisheries

Summary

Meld. St. 18 (2018–2019) Report to the Storting (white paper)

# The health industry

Working together on value creation and better services





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Translation from Norwegian. For information only.



## **The main objective of the white paper**

The main objective of the white paper is to contribute to improved competitiveness in the Norwegian health industry, and at the same time contribute to a more sustainable health and care service, through more efficient prevention, treatment and care.

The Government's industrial policy is well suited to the health industry. The main challenges for further growth and development in the Norwegian health industry are related to the demand in the domestic market. Dealing with the biggest obstacles and barriers in the domestic market will strengthen the health industry's competitiveness.

Enterprises that want to corporate with, and deliver products and services to the public health and care sector, should know the needs of the sector and deliver solutions that increase its sustainability.

The patient's health services must be developed within a sustainable resource framework. Business and industry have an important role in developing the sustainable solutions needed. An attractive domestic market for the health industry will form the basis for increased value creation and more profitable jobs in Norway. The health industry can contribute to achieve both health policy goals and industrial policy goals.