

[PRESIDENTIAL DECREE NO. 1448, June 11, 1978]

A DECREE RE-ENACTING PRESIDENTIAL DECREE NO. 867 AND AMENDING CERTAIN PROVISIONS THEREOF

WHEREAS, the promotion of the tourism and travel industry in the Philippines is a primary concern of the government;

WHEREAS, the growth and development in tourism accommodations and facilities underscore the need for a concerted and planned effort to promote the Philippines not only as a tourism destination in the area but also as a center for world congresses and conventions; and

WHEREAS, it is necessary that an entity be created through which the government and the private sector in the tourism and allied fields can pool their resources, talents and efforts to achieve and attain the abovementioned goals.

NOW, THEREFORE, I, FERDINAND E. MARCOS, President of the Philippines, by virtue of the powers vested in me by the Constitution, hereby decree that;

SECTION 1. There is hereby created a non-stock, non-profit corporate body to be known as the Philippine Convention Bureau which shall maintain its principal office in Metropolitan Manila.

The Philippine Convention Bureau is hereby authorized to adopt, alter and use a corporate seal; to enter into contracts; to lease or own real and personal property and to sell or otherwise dispose of the same; to sue and be sued; and otherwise do and perform any and all things that maybe necessary and proper to carry out the purposes of this Decree or as are essential to the proper conduct of its corporate operations.

SEC. 2. Objectives. The general objectives of the Philippine Convention Bureau are:

- a. To create and maintain an organizational machinery to plan, develop and execute a campaign to promote tourism and to attract international congresses and conventions in the Philippines.
- b. To conduct a continuing program to promote and project Metro Manila as a Convention City.
- c. To supervise, assist in and/or coordinate all activities related to the smooth operation of various congresses and conventions to be held in the country.
- d. To oversee the requirements and general welfare of the Conventioneers.
- e. To encourage and promote the development of skills and services necessarily connected with or forming an integral part in the holding of international congresses and conventions.

SEC. 3. Membership. Membership in the Philippine Convention Bureau is open to entities, groups or individuals with direct or indirect economic, social or cultural interest in congresses and conventions, such as shipping companies, souvenir and gift shops, manufacturers, exhibit promoters, international friendship organizations, interested national organizations, and others. However, membership in the Bureau for hotels, travel agencies, tour operators, tourist transport operators, professional congress organizers, and certain classes of restaurants, resorts and night clubs as

determined by the Department of Tourism shall be a requirement for the issuance of their respective licenses or permits to operate.

There shall be a Membership Committee to be created by the Board of Trustees whose principal duty is to screen and submit to the Board its findings or recommendations on all applications for membership.

The Board of Trustees shall exercise exclusive authority in approving Membership with a simple majority vote of all the members of the Board.

SEC. 4. *Board of Trustees.* There shall be a policy making body to be known as the Board of Trustees whose membership shall be drawn from the Government and private sectors directly involved in the planning and facilitation of international congresses and conventions, namely:

1. The Secretary of Tourism, Chairman.
2. The Assistant Secretary, Office of United Nations Affairs and International Conferences, Department of Foreign Affairs, Member.
3. The Governor of the Central Bank of the Philippines or his duly authorized permanent representatives, Member
4. The President, Hotel and Restaurant Association of the Philippines, Member
5. The President, Association of Tour Operation of the Philippines, Member
6. The President of Philippine Air Lines or his duly authorized permanent representative, Member
7. The Director, National Media Production Center, Member
8. The Director, Bureau of Tourism Services, Member
9. The Director, Bureau of Tourism Promotion, Member
10. The General Manager, Philippine Tourism Authority, Member
11. The President, Tourism Organization of the Philippines, Member

The Chairman of the Board of Trustees shall be assisted by a Vice Chairman who shall be elected from among the members of the Board and shall upon the incapacity or absence of the Chairman, act in his stead. The Executive Director shall sit in the Board as an Ex Officio Member.

SEC. 5. *Terms of Office.* The term of the Board Members representing the private sector shall run co-terminus with their tenure as officials of their respective Association.

The term of all members from the government sector shall be co-terminus with the tenure of their respective government positions.

SEC. 6. *Compensation of the Board of Trustees.* Members of the Board of Trustees shall not receive any compensation or remuneration for their services as such, except for per diems to be determined by the Board for every actual attendance in meetings and expenses for missions or assignments undertaken for the Bureau.

Attendance in meetings of any committee created by and composed of members of the Board of Trustees shall be considered as attendance in a Board meeting: *Provided*, That in regular meetings of the Board, no proxy shall be allowed.

SEC. 7. *Powers and Duties of the Board of Trustees.* The Board shall have the following powers and duties:

- a. Promulgate policies, approve programs and prescribe rules and regulations necessary to implement the intents and purposes of the Bureau.
- b. Approve the annual Budget and such supplemental Budget as may be submitted by the Executive Director.
- c. Fix the salaries of the Executive Director and the Deputy Executive Director and such other officers and personnel as may be necessary for the internal administration of the Bureau.
- d. Render through its Chairman annual reports to the President and such other special reports that may be required from time to time.
- e. Exercise all powers necessary or incidental to the attainment of the intent or purpose of this Decree.

SEC. 8. *Executive Power.* The Executive Power shall be vested in the Executive Director whose primary duty is to oversee the operations of the Bureau. He shall be assisted by a Deputy Executive Director.

The Executive Director and the Deputy Executive Director shall be elected by a vote of at least eight (8) members of the Board of Trustees. The Executive Director shall serve as the Bureau's Chief Executive Officer with powers as prescribed by the Board of Trustees.

The tenure of the Executive Director shall be fixed by the Board of Trustees.

All other appointments to all positions in the Bureau shall be acted upon and approved by the Board of Trustees upon the recommendation of the Executive Director.

SEC. 9. *Duties of the Executive Director.* The Executive Director shall have the following duties and responsibilities:

- a. Execute and/or administer the policies and measures approved by the Board.
- b. Direct, manage and supervise the executive functions of the Bureau and shall be responsible for the efficient conduct of its operation.
- c. Determine the general work program of the Bureau.
- d. Represent the Bureau in all dealings with other government offices, agencies, and other private organizations whether foreign or domestic, as maybe authorized by the Board.
- e. Prepare and submit to the Board the annual budget and other supplemental budgets as exigencies demand.
- f. Prepare and submit to the Board the annual report including statement of finances covering the operations of the Bureau.
- g. Perform such other functions as the Board may delegate.

SEC. 10. *Duties of the Deputy Executive Director.*

- a. The Deputy Executive Director shall perform such duties as designated by the Executive Director and shall act in his stead upon the incapacity or absence of the Executive Director.
- b. He shall directly supervise the functions of the Administrative Department.

SEC. 11. *Organizational Set-Up.* The Bureau shall have the following Departments: Marketing & Promotions, Administrative, Research and Statistics, Consultation and Liaison, Secretariat, and Finance. The Board of Trustees may, however, create such