

**[ REPUBLIC ACT NO. 2354, June 20, 1959 ]**

**AN ACT GRANTING THE LUZONIAN COLLEGES, INC., A  
FRANCHISE TO CONSTRUCT, MAINTAIN AND OPERATE RADIO  
BROADCASTING STATIONS AND STATIONS FOR TELEVISION IN  
THE PHILIPPINES FOR EDUCATIONAL, SCIENTIFIC, CULTURAL  
AND COMMERCIAL PURPOSES.**

*Be it enacted by the Senate and House of Representatives of the Philippines in Congress assembled:*

SECTION 1. Subject to the provisions of the Constitution as well as of Act Numbered Three thousand eight hundred forty-six, entitled "An Act providing for the regulation of radio stations and radio communications in the Philip-Pine Islands, and for other purposes;" Act Numbered Three thousand nine hundred ninety-seven, known as the Radio Broadcasting Law; Commonwealth Act Numbered hundred forty-six, known as the Public Service Act, and their amendments, and other applicable laws, not consistent with this Act, the Luzonian Colleges, Inc., is hereby granted a franchise to construct, maintain and radio broadcasting stations and stations for television in the Philippines for educational, scientific and cultural as well as for commercial purposes and in the public interest.

SEC. 2. This franchise shall continue for a period of twenty-five years from the date the said stations shall be put in operation, and is granted upon the express condition that the same shall be void unless the construction of at least one radio broadcasting station or one station for television be begun within one year from the date of approval of this Act and be completed within two years from said date.

SEC. 3. This franchise is likewise made upon the express condition that the grantee shall provide adequate public service time to enable the government, thru its stations, to reach the population on important issues, shall assist in the functions of public information and education, shall conform to the ethics of honest enterprise, and shall not use its stations for the dissemination of deliberately false information or willful misrepresentation, or to the detriment of the public health and morals, or incite, encourage or assist in subversive or treasonable acts.

SEC. 4. The grantee's radio broadcasting stations and stations for television shall not be put in actual operation until the Secretary of Public Works and Communications shall have allotted to the grantee the frequencies and wave lengths to be used under this franchise and issued to the grantee license for such use.

SEC. 5. The radio broadcasting stations and stations for television of the grantee shall be so constructed and operated and the wave lengths so selected as to avoid interference with existing radio stations and stations for television and to permit the expansion of the grantee's services.