[EXECUTIVE ORDER NO. 715, March 28, 2008]

ESTABLISHING THE GAWAD CES AWARD

WHEREAS, Presidential Decree No. 1 created the Career Executive Service Board (CESB) to serve as the governing body of the Career Executive Service and mandated it to promulgate rules, standards, and procedures on the selection, classification, and career development of its members;

WHEREAS, the CESB implemented a recognition program in 2005 known as the "Search for Outstanding Career Executive Officers", which intended to pay tribute to outstanding Career Executive Service Officers (CESOs) and Third Level Eligibles occupying CES positions whose exemplary accomplishments or contributions lead to positive innovations in public management and contribute to sustainable socioeconomic developments that ultimately improve the quality of life of the Filipinos;

WHEREAS, it is imperative to highlight these outstanding accomplishments of third level career executives to reward and encourage consistent and superior performance from them, and motivate others in government to give their best to public service and promote excellence among their ranks; and

WHEREAS, the awards shall be based on demonstrated exemplary performance and significant contributions that concretize the ideals of the Career Executive Service of "bringing change where it is needed, expertise where it is missing, and leadership where it is wanting";

NOW, THEREFORE, I, GLORIA MACAPAGAL- ARROYO, President of the Republic of the Philippines, by virtue of the powers vested in me by law, do hereby declare the upgrading of the Outstanding CEO Award and establish the GAWAD CES as an annual Presidential Awards program for the Career Executive Service. The CESB shall issue the appropriate implementing guidelines for the conferment of this Award.

DONE in the City of Manila, this 28th day of March in the year of Our Lord, Two Thousand and Eight.

(Sgd.) GLORIA M. ARROYO

By the President:

(Sgd.) EDUARDO R. ERMITA

Executive Secretary