## [ EXECUTIVE ORDER NO. 674, October 30, 2007 ]

## CREATING THE PHILIPPINE FILM EXPORT SERVICES OFFICE

**WHEREAS**, it is government policy to maximize the country's comparative advantage as a location site for international movie and television making to generate income, promote tourism, and enhance the image of the country abroad;

**WHEREAS**, enhancing linkages and collaboration with foreign film producers and film bodies will also facilitate the promotion of locally produced films in global festivals and markets; and

**WHEREAS**, to encourage foreign movie and television makers to produce their films in the country, it is expedient to integrate, simplify and streamline the requirements for foreign producers interested in doing location shooting in the country.

**NOW, THEREFORE, I, GLORIA MACAPAGAL-ARROYO,** President of the Republic of the Philippines, by virtue of the powers vested in me by law, do hereby order:

**SECTION 1.** Creation of a Philippine Film Export Services Office. There is hereby created a Philippine Film Export Services Office (hereinafter referred to as the "Office"), under the Film Development Council of the Philippines (hereinafter referred to as the "FDCP"). The Office shall be under the administrative and technical supervision of the FDCP. It shall be composed of the Executive Director of the Office, and representatives from the following agencies:

- 1. Department of Tourism
- 2. Department of Trade and Industry
- 3. Department of Interior and Local Government
- 4. Department of National Defense
- 5. Bureau of Customs
- 6. Bureau of Internal Revenue
- 7. Bureau of Immigration
- 8. Cinema Evaluation Board
- 9. Film Academy of the Philippines
- 10. Private sector representatives, one each from the movie and television industries.

**Section 2. Functions.** The Philippines Film Export Services Office shall facilitate the institutionalization of a One-Stop-Shop System for Foreign Film/Television Production. It shall also undertake the following:

- 1. Facilitate the promotion and marketing of the Philippines as location site for the production of international films and television programs;
- 2. Formulate and recommend an incentive package for foreign film/television companies interested in shooting films/television programs in the country;