

**[ EXECUTIVE ORDER NO. 310, November 03, 2000 ]**

**AUTHORIZING THE ADOPTION AND IMPLEMENTATION OF THE  
PHILIPPINE NATIONAL STRATEGIC FRAMEWORK FOR PLAN  
DEVELOPMENT FOR CHILDREN, 2000-2025 OR CHILD 21 AND  
ITS ACCOMPANYING MEDIUM TERM PLAN AND FRAMEWORK**

**WHEREAS**, the Council for the Welfare of Children (CWC) as the highest policy making body for children has the mandate to formulate long range programs for the welfare and best interest of children;

**WHEREAS**, in 1991 the Philippines through the CWC has formulated a national plan known as the Philippine Plan of Action for Children (PPAC) to implement the provisions of the Convention on the Rights of the Child (CRC);

**WHEREAS**, the PPAC gained the support of the government through Proclamation 855 which called upon the CWC to lead in the operationalization of the plan and directed agencies and organizations to support the implementation of the plan;

**WHEREAS**, as a successor plan to the PPAC, CHILD 21, a 25 year strategic framework for planning programs and interventions that promote and safeguard the rights of Filipino children was formulated;

**NOW, THEREFORE, I, JOSEPH EJERCITO ESTRADA**, President of the Republic of the Philippines, by virtue of the powers vested in me by law, do hereby order and direct the following:

**SECTION 1. Adoption of the Strategic Framework.** Child 21 shall be adopted and will serve as the framework for all programs, activities and initiatives for children. Moreover, accompanying Medium Term Development Plans and Sectoral Frameworks that will be within the context of Child 21 such as the Framework for Action Against Commercial Sexual Exploitation of Children shall also be adopted.

**SEC. 2. Lead Agency.** The Council for the Welfare of Children shall undertake activities for its dissemination and implementation through its different structures/committees on children at the different levels.

**SEC. 3.** The following agencies are hereby directed to integrate Child 21-related programs and activities to their respective yearly budget proposals. They are further directed to have specific performance indicators against their approved budgets.

- a. Department of Social Welfare and Development;
- b. Department of Health;