

[EXECUTIVE ORDER NO. 715, August 06, 1981]

**ESTABLISHING THE KILUSANG KABUHAYAN AT KAUNLARAN AS
A PRIORITY PROGRAM OF GOVERNMENT, PROVIDING FOR ITS
ORGANIZATIONAL MACHINERY, AND FOR OTHER PURPOSES**

WHEREAS, the history of the Philippines is the saga of a people who sailed the seas and reshaped the land to create better conditions of life for themselves;

WHEREAS, the present government, taking pride in this brave and creative spirit, launched nine years ago a thorough-going program of reform and in the process led the nation out of the Old Society into the New Republic;

WHEREAS, in this program of reform and transformation, new directions in policy were charted, among them a course that would bring into the life of the nation a fresh experience in social justice;

WHEREAS, social justice had always been in reality a mere sop to conscience or a phrase in the slogans and the rhetoric of politicians, until it was accorded its true worth and meaning by the present government;

WHEREAS, this revitalized concept of social justice recognizes man and his capability for useful and life-enhancing production as one of the most important resources of the nation;

WHEREAS, having committed ourselves to reform, we are determined that social justice shall serve as a weapon to stimulate and assist productive elements in Philippine society to contribute their energies and resources to the development process;

WHEREAS, one way of achieving this goal is to transform the rural communities into more viable human settlements, with the people relying primarily on their own human, financial, and physical resources in the locality through self-help and self-reliance;

WHEREAS, the Kilusang Kabuhayan at Kaunlaran was conceived as a nationwide movement to mobilize such local resources for the establishment of viable productive enterprises that would provide sources of livelihood within the community, and thus make social justice a real part of day-to-day life; and

WHEREAS, there is need to adopt the Kilusang Kabuhayan at Kaunlaran formally as a government priority program and to install the organization machinery to support it.

NOW, THEREFORE, I, FERDINAND E. MARCOS, President of the Philippines, by virtue of the powers vested in me by the Constitution and the authority vested in me by

Presidential Decree No. 1416 as amended, do hereby order and ordain:

SECTION 1. Policy Statement and Objectives. The Kilusang Kabuhayan at Kaunlaran is hereby established and adopted as a priority program of government. The nationwide movement aims to achieve the following:

- (1) To promote attitudes in the communities, especially in the countryside, which are more conducive to local development through self-help and self-reliance;
- (2) To encourage people to use their local resources effectively for livelihood activities, so as to achieve just and fair returns on their efforts, and to increase individual and family incomes in the community;
- (3) More specifically, to promote the establishment of viable local productive enterprises which are preferably private ventures of residents or groups of residents of the community, with the government providing such technical assistance and access to financing as may be required; and
- (4) To mobilize existing financial programs and to generate new sources of funding for livelihood ventures, for both equity and debt requirements if necessary.

The National Government shall align and direct its activities and operations, especially at the municipal level, so as to provide more effective support to the local communities and to the local governments in attaining the objectives of the Kilusang Kabuhayan at Kaunlaran.

SECTION 2. Pambansang Lupon ng Kilusang Kabuhayan at Kaunlaran. There is hereby created a Pambansang Lupon ng Kilusang Kabuhayan at Kaunlaran, or the National Council on Livelihood, hereinafter referred to as the Pambansang Lupon.

The Pambansang Lupon shall have the following functions and powers:

- (1) To develop and adopt a national livelihood strategy, known as the Kilusang Kabuhayan at Kaunlaran, the basic purposes and objectives of which are set forth in the preceding Section;
- (2) To formulate basic policies, programs, and guidelines for the implementation of the Kilusang Kabuhayan at Kaunlaran, including indicative national and subnational production and market estimates;
- (3) To define priority areas for the promotion of productive enterprises;
- (4) To develop appropriate model productive ventures, or prototypes, for possible adoption in similarly situated communities;
- (5) To identify sources of technical and financial assistance for productive enterprises, including model enterprises, and facilitate the availment of these sources by the local communities;
- (6) To utilize existing government lending programs and financial institutions, and develop such additional financial conduits as may be necessary to provide financial support for the Kilusang Kabuhayan at Kaunlaran, and for this purpose, organize a

delivery system for financing specific projects;

(7) To determine the nature and extent of financial assistance to productive ventures, including possible counterpart funding for the equity requirements of such ventures;

(8) To develop a nationwide training program on the Kilusang Kabuhayan at Kaunlaran for national and local government officials, including extension workers, and local entrepreneurs;

(9) To prepare and approve the budgetary and other financial requirements of the Kilusang Kabuhayan at Kaunlaran program; and

(10) To oversee and monitor the progress of the Kilusang Kabuhayan at Kaunlaran program in general.

SECTION 3. Composition of the Pambansang Lupon. The Pambansang Lupon shall be composed of the President as Chairman, the Prime Minister as Vice-Chairman, and the Ministers of Agriculture, Agrarian Reform, Budget, Economic Planning, Human Settlements, Local Government and Community Development, Natural Resources, Public Information, and Trade and Industry, the Governor of the Central Bank, the President of the Philippine National Bank, and the Chairman of the Board of Governors of the Development Bank of the Philippines, as members. The Pambansang Lupon may have such other members as the President may deem necessary, including representatives from various levels of local government as well as from the private sector.

The Pambansang Lupon may create an Executive Committee with such powers and functions as the Pambansang Lupon may determine.

SECTION 4. Secretariat and Implementing Agency. The Ministry of Human Settlements shall provide the secretariat for, and the Minister of Human Settlements shall serve as the Secretary-General of, the Pambansang Lupon. The Ministry of Human Settlements shall be the implementing agency for the policies, programs, and projects of the Kilusang Kabuhayan at Kaunlaran as approved by the Pambansang Lupon. Other agencies may provide such additional support as may be determined by the Pambansang Lupon.

SECTION 5. Program Coordination at the Regional Level. The existing Regional Development Council or Sangguniang Panrehiyon sa Pagpapaunlad, established pursuant to Presidential Decree No. 1 as amended in each region shall, in addition to its powers and functions as provided for under existing laws and issuances, be responsible for coordinating and linking the activities of the national and local governments, including the various ministries, other agencies, and government corporations, in the implementation of their respective development programs and more specifically in extension work within the region, especially in the promotion of the Kilusang Kabuhayan at Kaunlaran.

The regional representatives of the Batasang Pambansa shall be ex officio members of the Regional Development Council for the purpose of coordinating regional development plans and programs with the priority thrusts of national legislation.

The Regional Development Council may either create a special subcommittee, utilize the existing Executive Committee, or the Council itself serve as the entity for the purpose of promoting and monitoring the Kilusang Kabuhayan at Kaunlaran, without prejudice to the Chairman of the Regional Development Council Assuming this function himself. In promoting and monitoring the Kilusang Kabuhayan at Kaunlaran the Regional Development Council shall be provided with the necessary support services by the Ministry of Human Settlements, Other ministries and agencies may provide such additional support on the Kilusang Kabuhayan at Kaunlaran as may be necessary.

SECTION 6. Program Coordination at the Provincial Level. The existing Provincial Development Council or Sangguniang Panlalawigan sa Pagpapaunlad, established pursuant to Executive Order No. 121 as amplified by Circular No. 76-110 of the Ministry of Local Government and Community Development shall, as provided for under existing laws and issuances, be responsible for coordinating and linking the activities of the national and local governments including the various ministries, other agencies and government corporations, in the provision of extension work within the province, especially in the promotion of the Kilusang Kabuhayan at Kaunlaran.

The composition of the Provincial Development Council is hereby modified so as to have for its chairman the provincial governor; and for its members the vice governor and the members of the sangguniang panlalawigan; the mayors of the municipalities in the province; the senior officials of National Government ministries, agencies, and government corporations assigned to the province; and the officials of the provincial government engaged in extension work and related livelihood activities. It may have such other members, including representatives from the private sector, as the provincial governor may designate.

All existing provincial councils or committees consisting of representatives of national and local governments are hereby absorbed or subsumed under the Provincial Development Council.

The Provincial Development Council may create an Executive Committee headed by the provincial governor or his authorized representative which may exercise the powers and functions of the Council when it is not in session, or which may have such powers and functions as the provincial governor may determine.

The Provincial Development Council may either create a special subcommittee, utilize the Executive Committee, or the Council itself serve as the entity for the purpose of promoting and monitoring the Kilusang Kabuhayan at Kaunlaran, without prejudice to the Provincial Governor assuming this function himself. In promoting, coordinating, and monitoring the Kilusang Kabuhayan at Kaunlaran, the provincial governor and the Provincial Development Council shall be provided with the necessary support services by the Ministry of Human Settlements. Other ministries and agencies may provide such additional support on the Kilusang Kabuhayan at Kaunlaran as may be determined by the provincial governor.

SECTION 7. Additional Functions of the Provincial Development Council. The Provincial Development Council shall have the following additional functions and powers: