

## [ EXECUTIVE ORDER NO. 378, February 29, 1972 ]

### CREATING THE PHILIPPINE TOURIST BOARD

WHEREAS, there is need to coordinate efforts in the development and promotion of tourism in the Philippines, and to involve all entities directly or indirectly connected with tourism so as to provide a wholesome atmosphere for tourists in the Philippines;

NOW, THEREFORE, I, FERDINAND E. MARCOS, President of the Philippines, do hereby create the Philippine Tourist Board composed of the following:

Commissioner of Tourism . . . . .	Chairman
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President, Philippine Tourist & Travel Association . . . . .	Vice-Chairman
Commissioner of Immigration . . .	Member
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Commissioner of Customs . . . . .	Member
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Director, Bureau of Quarantine . .	Member
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Director, Civil Aeronautics Administration . . . . .	Member
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Director, Civil Aeronautics Board .	Member
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Manager, Manila International Airport . . . . .	Member
Director, Parks and Wildlife Office	Member
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Administrator, NACIDA . . . . .	Member
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Chief, METROCOM . . . . .	Member
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President, Philippine Chamber of Tourism . . . . .	Member
President, Associated Hotels of the Philippines . . . . .	Member
President, Hotels & Restaurant Association of the Philippines	Member
President, Advertising Council of the Philippines . . . . .	Member
President, Philippine Press Institute . . . . .	Member
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President, Association of Tour Operators of the Philippines .	Member