

[MEMORANDUM CIRCULAR NO. 19, September 26, 2011]

DIRECTING ALL CONCERNED GOVERNMENT AGENCIES TO PLAN, PREPARE, AND CONDUCT ACTIVITIES IN OBSERVANCE OF THE SAVE SIERRA MADRE DAY PURSUANT TO PROCLAMATION NO. 233 (S. 2011)

WHEREAS, Proclamation No. 233 (s. 2011) declared 26 September 2011 as Save Sierra Madre Day;

WHEREAS, the continuous destruction, deforestation, and deterioration of the Sierra Madre area has worsened flooding as can be seen in the devastation brought about by Typhoon Ondoy;

WHEREAS, ecological and environmental groups laud and commend the efforts of the government in protecting and preserving the Sierra Madre region through the proclamation of Save Sierra Madre Day;

WHEREAS, there is a need to raise the awareness of the general public about environmental issues and problems that plague the Sierra Madre area in order to preserve and protect the ecological balance of the forests and ecosystems and to prevent tragedies and calamities brought about by climate change and man-made activities; and,

WHEREAS, the government must do its part in protecting the environment by helping raise public awareness about the threat of climate change and environmental degradation and to lead the public in the preservation of the rich biodiversity of the country, in particular the Sierra Madre area.

The concerned government agencies are directed as follows:

SECTION 1. Preparations for Save Sierra Madre Day. The following concerned government agencies are hereby directed to plan, prepare, and conduct activities in the observance of Save Sierra Madre Day:

Department of Environment and Natural Resources (DENR)

Department of Education (DepEd)

Department of the Interior and Local Government (DILG)

Climate Change Commission (CCC)

National Disaster Risk Reduction and Management Council (NDRRMC)

The concerned government agencies shall conduct activities such as but not limited to the following: