

[MEMORANDUM ORDER NO. 214, April 18, 2006]

**MANDATING THE PHILIPPINE TOURISM AUTHORITY TO
EXERCISE ADMINISTRATION AND CONTROL OVER BORACAY
ISLAND**

WHEREAS, presidential Decree No. 564 (PD 564) of October 2, 1974 gave the Philippine Tourism Authority (PTA) the following purposes:

- a. Implementation arm b. Development tourist zones c. Assist private enterprise d. Operate and maintain tourist Facilities e. Assure land availability f. Coordinate all tourist project plans and operations:

WHEREAS, in furtherance of the aforestated purposes Section 5 (D) of PD 564 charged and vested the PTA with the following functions and power of administration and control:

1. Zoning Regulation. In accordance with Department of Local Government and Community Development (now Department of Interior and Local Government) and other appropriate government agencies, to formulate and implement zoning regulations, including building codes, hotel standards, and other such restrictions as may be necessary within a tourist zone to control its orderly development, to preserve such historical, cultural and/or nature assets or relics giving the zone its tourism value and significance and to assure adherence to approve zone development plans.
2. Determination and regulation of Zone Enterprises. To determine and regulate the enterprise to be established within and tourist zone.
3. Ecological Preservation and Maintenance. To ensure, through the proper authorities concerned, the ecological preservation, maintenance and/or rehabilitation of the common and public areas within a tourist zone and the environment thereof; and specifically, to control beach erosion and pollution to preserve all aspects giving the zone its tourism value.
4. Preservation and Restoration of Tourism Attractions. In accordance with appropriate government agencies: (a) to identify and recommend to the President the preservation and/or restoration of national monuments or preserves; (b) arrange for preservation and/or restoration of the same with appropriate government agencies or with the private sector or with the owners themselves of said tourist attractions/ and (c) identify and recommend to the appropriate authorities concerned the declaration of tourist areas and attractions as national monument and preserves;

WHEREAS, Proclamation No. 1801 of November 10, 1978 declared Boracay Island, Aklan as a tourist zone under the administration and control of the PTA pursuant to Section 5 (D) of PD 564; **WHEREAS**, consistent with the principle of devolution, the coordination with the Department of Local Government and Community Development (now Department of Interior and Local Government) mentioned in Section 5 (D) of PD 564 may be done instead with the local government;