

**[ MEMORANDUM CIRCULAR NO. 2018-013, June 28, 2018 ]**

**IMPLEMENTING GUIDELINES IN THE ACCEPTANCE OF APPLICATIONS FOR NEW CPC UNDER THE INITIAL IMPLEMENTATION OF THE PUBLIC UTILITY VEHICLE MODERNIZATION PROGRAM**

*Adopted: 27 June 2018*

*Date Filed: 28 June 2018*

WHEREAS, on 19 June 2017, the Department of Transportation (DOTr) issued Department Order No. 2017-011 (Re: Omnibus Guidelines on the Planning and Identification of Public Road Transportation Services and Franchise Issuance) adopting the rules and procedures for the issuance of franchises for public transport routes and services;

WHEREAS, pursuant to Section 5(a) of Executive Order No. 202, dated June 19, 1987, the Land Transportation Franchising and Regulatory Board (LTFRB) shall have the power "to prescribe and regulate routes of service, economically viable capacities and zones or areas of operation of public land transportation services provided by motorized vehicles, xxx";

WHEREAS, on 13 March 2018, the Board issued Memorandum Circular No. 2018-006 (Re: Guidelines for the Public Utility Vehicle Modernization Program's Initial Implementation Pursuant to Department Order No. 2017-011, otherwise known as the Omnibus Franchising Guidelines); wherein the Board set the guidelines for the initial implementation of the Public Utility Vehicle Modernization Program (PUVMP) pending the completion and approval of the route rationalization studies and/or Local Public Transport Route Plans (LPTRPs) pursuant to Item 3.2.4 of the OFG;

WHEREAS, the Board endorsed the routes recommended by its Regional Directors pursuant to MC No. 2018-006, to the Department of Transportation, through the Office of the Undersecretary for Road Transport and Infrastructure, through an Endorsement letter dated 29 May 2018;

WHEREAS, acting upon the said Endorsement letter, Undersecretary Thomas M. Orbos issued the corresponding route authorization on 29 May 2018 and authorized the new developmental routes listed in Board Resolution No. 2018-045 Series of 2018.

WHEREAS, the Board sent a subsequent Endorsement Letter dated 08 June 2018 addressed to the Undersecretary for Road Transport and Infrastructure, requesting for the inclusion of additional new routes and the review of the number of units as indicated in the 29 May 2018 letter from the latter to the former to augment the number of units in identified routes. Likewise, Dir. Ahmed C. Cuizon

sent an Endorsement Letter dated 13 June 2018 relative to the inclusion of one (1) missionary/developmental route in Region VII;

WHEREAS, on 13 June 2018, Usec. Thomas M. Orbos issued the corresponding route authorization of the three (3) additional new/ developmental routes and authorized the increase in the number of units in specified NCR routes;

WHEREAS, to serve public clamor and demand for modern PUVs and to fast track the implementation of the PUVMP, the Board has agreed to issue implementing guidelines to be observed by the applicants in applying for the authorized routes listed herein;

NOW THEREFORE, premises considered, the Board hereby adopts the following implementing guidelines in the acceptance of new CPC under the initial implementation of the PUVMP for the following routes and thus, these guidelines does not set precedent on the regular procedure for the grant of CPC.

<b>Region</b>	<b>Proposed Route</b>	<b>Denomination</b>	<b>No . of Units Available for Application</b>
NCR	Cogeo (Antipolo) to Market Market	PU J	1 5 Units
	Guadalupe to Taguig	PU J	1 5 Units
	Quezon City Hall to Manila City Hall	PU B	3 0 Units
	Valenzuela Gateway Complex to SM North	PUB / Mini-bus	1 5 Units
	SM Masinag to SM Fairview	PU J	1 5 Units
	Eastwood, Libis - Capitol Commons via C5, Pasig, Shaw Boulevard, Capt. Henry Javier/ Hill crest	PU J	50 Units
	Paranaque Integrated Terminal Exchange	PUJ	5 0 Units
	(P I Tx) - Lawton via Macapagal/ Seaside, Roxas . Boulevard, And a Circle, Soriano St., and Riverside Drive		

CENTRAL OFFICE	Kasiglahan-Eastwood - Southville Loop Service	PU J	3 0 Units
	San Isidro Rodriguez to Batasan	PU J	1 5 Units
I	Dagupan City Downtown Loop Service	PU J	1 5 Units
II	Santiago City, Isabela to Didipio, Nueva Vizcaya via Diffun, Quirino	PU J	1 5 Units
	Didipio, Nueva Vizcaya to Solano, Nueva Vizcaya via Kasibu, Nueva Vizcaya	PU J	1 5 Units
	Minuri, Jones, Isabela to Santiago City	PU J	2 0 Units
IV	Talao-Talao Dalahi can - Solcom ville (via NIA Road) to Lucena City Government Complex	PU J	3 0 Units
	Coron , Palawan to Salvacion Palawan	UV	1 5 Units
V	Polangui to Ligao Loop Service	PU J	1 0 Units
VI	Barangay Culasi to Roxas City Integrated Transport Terminal	PU J	1 5 Units
	Dumolog/ Baybay to Roxas City Integrated Transport Terminal	PU J	1 5 Units
	Cogon to Roxas City Integrated Transport Terminal	PU J	1 5 Units
	Tanza / Banica to Roxas City Integrated Transport Terminal	PU J	1 5 Units
	Ibarra/ Libas to Roxas City Integrated Transport Terminal	PU J	1 5 Units
V II	Pang l ao I nt ernati onal Airport (Intra- Panglao Loop Service)	PU J	2 0 Units
	Brgy . Guba. Cebu City to Cebu Business Park and Vice-Versa (PUJ)	PU J	2 0 Units
	Municipality of Cordova to Lapu-Lapu City	PU J	2 0 Units
	Tagbil aran City to Pres. Carlos P. Garcia via Ubay and	PU J	1 5 Units

	<i>vice versa</i>		
VIII	Ormoc to Sogod	Mini Bus/PUB	1 5 Units
IX	Integrated Bus Terminal, Zamboanga City - Ecozone, San Ramon via Tumaga - Putik Rd. - Gov. Ramos Rd. - San Roque Rd. -Upper Calarian - Maasin - Recodo - Ayala - Talisayan Rd.	PU J	1 5 Units
	Suterville - KCC Mall via San Jose Rd. - Gusu-San Jose Rd. - Buenavista St. - Canelar Rd. - Gov. Camins Rd.	PU J	1 5 Units
	Seaport (PPA) - Integrated Bus Terminal, Zamboanga City via RT Lim Blvd. - Baban Sr. Road - Baliwasan Moret Field - Gov. Camins Rd. -KCC Mall - MCLL Highway	PU J	1 5 Units
	Ecozone , San Ramon Seaport (PPA) – Lim papa via Sinubong - Patalon - Labuan	PU J	5 Units
X	Puerto Bugo to Waterpark Resort, Opol, Misamis Oriental	PU J	1 5 Units
	Sumpong , Diversion to Impalambong (NHA Phase 1, 2, 3, 4) Casisang Proper, Malaybalay	PU J	1 5 Units
	NH A Phase 1, 2, 3, 4 to Sumpong, Casisang Proper( Market ), Malaybalay	PU J	15 Units
	Iligan City Proper to Bayanihan Village, Brgy. Sta. Elena & Vice Versa	PU J	1 5 Units
	Catarman to Mambajao & Vice Versa (Camiguin)	PU J	1 5 Units
CAR	Poblacion Bokod, Benguet to Mt. Pulag, Ranger Station, Kabayan, Benguet	PU J	1 5 Units
	<b>Total No. of Units</b>		67 5 Units

1. The routes listed above and the CPCs granted on the said routes pursuant to the initial implementation of the PUVMP shall be without prejudice to the results of the route rationalization study by the DOTr or the Local Public Transport Route Plan (LPTRP) of the concerned Local Government Unit as applicable.

2. Priority shall be given to applicants who have already consolidated as a cooperative or corporation under the Industry Consolidation