

**[ MEMORANDUM CIRCULAR NO. 08-08-2018,  
September 03, 2018 ]**

**ADDITIONAL GUIDELINES FOR THE EVALUATION OF NEW CATV  
APPLICATIONS**

*Adopted: 31 August 2018  
Date Filed: 03 September 2018*

WHEREAS, pursuant to Executive Order No. 546, Series of 1979, the National Telecommunications Commission (NTC) is vested with the power to promulgate rules and regulations as public safety and interest may require, to encourage a larger and more effective use of communications and broadcasting facilities and to maintain effective competition among private entities;

WHEREAS, cable TV continues to be a vital source of news, information and entertainment for the public;

WHEREAS, the entry of new pay TV services may impact on the viability of the cable TV business;

WHEREAS, the viability of cable TV operations is essential in order to ensure the continued provisioning of the service;

NOW THEREFORE, the NTC, pursuant to Act No. 3846. The Radio Control Law (as amended) and Executive Order 546 series of 1979, Executive Order 205 series of 1987 and Executive Order 436 series of 1997, hereby issues the following guidelines for the evaluation of new cable TV applications:

**Section 1. PURPOSE**

The purpose of this Memorandum Circular is to provide guidelines in determining the viability of proposed cables TV applications, noting that changes in the economic condition affects the CATV business.

**Section 2. GENERAL PROVISIONS**

Section 2.1. The minimum project cost for a new CATV application to include Head-End equipment shall be based on the potential CATV subscribers.

For below 3,000 potential CATV subscribers	PhP 5 Million
For 3,000 and above potential CATV subscribers	10 Million

Section 2.2. The average monthly household income for potential subscribers: