

**[MMDA MEMORANDUM CIRCULAR NO. 13, S.
2011, August 09, 2011]**

**PRESCRIBING THE PROCEDURE AND FEES TO BE PAID FOR
APPLICATION FOR AND PROCESSING OF MMDA BILLBOARD
CLEARANCE PURSUANT TO MEMORANDUM CIRCULAR NO. 10,
SERIES OF 2011**

WHEREAS, pursuant to the National Building Code, Republic Act No. 7924, the Memorandum of Agreement between the DPWH and the MMDA on August 31, 2010, and MMDA Regulation No. 04-004, Series of 2004, the MMDA issued the necessary implementing guidelines relative to the issuance of MMDA clearance for all billboard structures and signages that would be installed and displayed along major thoroughfares in Metropolitan Manila;

NOW, THEREFORE, the following guidelines are issued to govern the procedure for the application for and issuance of MMDA Billboard Clearance prior to the issuance of location, building, business permits and clearances by the local government units of Metropolitan Manila for billboard signs and structures along major thoroughfares of Metro Manila:

Section 1. All owners and operators of existing Regulated Signs billboard, and billboard structures along major thoroughfares of Metropolitan Manila, including EDSA, C-5, Taft Avenue and Commonwealth Avenue among others, shall be required to secure an MMDA Billboard Clearance to ensure compliance with MMDA Regulation No. 04-004, the National Building Code and other related issuances.

Section 2. The local chief executive of each local government unit within Metropolitan Manila shall include the MMDA Billboard Clearance as a requirement prior to the issuance of locational and structural clearances/permits for Regulated Signs in major thoroughfares within their respective jurisdictions including EDSA, C-5, Taft Avenue and Commonwealth Avenue, among others.

Section 3. All owners and operators of existing Regulated Signs billboard, and billboard structures along major thoroughfares shall apply for the clearance with the Billboard Clearance Unit under Office of the Assistant General Manager for Planning (OAGMP) of the MMDA and shall be required to submit a notarized application form and all required documents in support thereof.

Section 4. The Billboard Clearance Unit under Office of the Assistant General Manager for Planning (OAGMP) shall ensure that all billboard structures being applied for clearance are complying with the