

**[ BOC MEMORANDUM CIRCULAR NO. 354-98,  
October 21, 1998 ]**

**IMPORTANT OF "SECRET"**

Attached is the letter dated September 30, 1998 of Director Quintin L. Kintanar of the Bureau of Food and Drugs, favorably indorsing the request of Procter and Gamble Philippines for this bureau not to allow entry of imported "SECRET" without the accompanying Certificate of Product Registration from BFAD.

As per attached letter-request, Procter and Gamble Phil. is the only duly authorized and licensed importer of Secret anti-perspirant/deodorant products in the Philippines.

For your information and guidance.

Adopted: 21 Oct. 1998

(SGD.) JULITA S. MANAHAN  
*Deputy Commissioner*  
*Internal Administration Group*

*"Attachment"*

The Commissioner  
Bureau of Customs  
Port Area, Manila

Sir:

Subject : Imported anti-perspirant/deodorant products with the brand name "Secret"; and letter of Procter and Gamble.

We indorse for your action, the letter of Procter & Gamble dated August 28, 1998. Imported cosmetic products are required to be covered by Certificate of Product Registration before their importation into the Philippines. The products "Secret" are registered with BFAD with Procter & Gamble Philippines; hence we indorse favorably the request of the said company for the Bureau of Customs not to allow entry of imported "Secret" without the accompanying "CPR" from the BFAD.

Considering that the manufacturer has made Procter & Gamble Philippines the solely accountable distribution of the Secret in the Philippines including but not limited to its safety, quality and efficacy for its intended use; and in the interest of consumer protection, we would highly appreciate your usual support on the matter.