

**SUPPLEMENTAL AGREEMENT 9 TO THE EXISTING BILATERAL
TOURISM COOPERATION BETWEEN PHILIPPINES DEPARTMENT
OF TOURISM AND TOURISM AUTHORITY OF THAILAND**

The Republic of the Philippines and the Governments of the Kingdom of Thailand, herein referred to as the Contracting Parties;

Desiring to pursue a more vigorous bilateral cooperation in the field of tourism through the Philippines Department of Tourism and the Tourism Authority of Thailand, their respective officially-designated agencies;

Considering that both governments are active members of the Association of Southeast Asian Nations; and

Recognizing the valuable role of tourism in the improvement of the quality of life for all its peoples and in promoting peace and international understanding

BY WAY OF FORGING A SUPPLEMENTAL AGREEMENT TO THE BILATERAL TOURISM COOPERATION DULY SIGNED BY DESIGNATED REPRESENTATIVES OF BOTH COUNTRIES ON MARCH 24, 1993, THE CONTRACTING PARTIES HAVE AGREED TO THE FOLLOWING.

1. The Contracting Parties shall strongly invoke provision no.7 by utilizing overseas offices in respective markets of each party to conduct joint promotional program to encourage tour operators in selected markets in Europe, North America and Oceania to develop travel programs that would market Thailand and the Philippines under one package tour. And subsequently, joint marketing activities will be carried out to market the joint package tours .

2. The Contracting Parties have agreed to undertake activities as part of the implementing guidelines agreed to by their duly designated representatives in a bilateral meeting in Manila last May 21, 1997, as follows:

- a. The Conduct of Sales Missions to Both Countries on a schedule that will be agreed upon by both parties;
- b. The Exchange of Administrators of Tourism Institutions in Both Countries, And
- c. Tourism Investment Promotions Program that would look into the various investment opportunities in both countries.

3. This Supplemental Agreement shall enter into force on the date of signing of both Parties and shall be terminated together with the existing Memorandum of Agreement unless renewed mutually for another five (5) years or both Parties agreed to the Amendments to same as proposed by the Philippines.

IN WITNESS WHEREOF, the undersigned, being duly authorized by our respective governments, have signed this Supplemental Agreement.