

**[MMDA MEMORANDUM CIRCULAR NO. 05-A, S.
2011, April 08, 2011]**

**REVISED IMPLEMENTING GUIDELINES FOR MMDA RESOLUTION
NO. 11-02, SERIES OF 2011, ENTITLED "STRICTLY
IMPLEMENTING VEHICLE TAGGING BY PAINTING THE LICENSE
PLATE NUMBER ON THE ROOF OF ALL REGISTERED AND
FRANCHISED PUBLIC UTILITY VEHICLES (PUVS) PLYING ALONG
MAJOR AND SECONDARY THOROUGHFARES OF METRO MANILA
PURSUANT TO MMDA RESOLUTION NO. 02-27, SERIES OF 2002,
AND SECTION 7 (D) OF RA 7924**

Adopted: 08 April 2011

Date Filed: 11 May 2011

1.0 RATIONALE

Republic Act No. 7924 mandates that the MMDA shall set the policies concerning traffic in Metropolitan Manila, and coordinate and regulate the implementation of all programs and projects concerning traffic management specifically pertaining to enforcement, engineering and education.

Effective traffic enforcement, engineering and education are key factors to increase public safety for motorists, commuters, passengers and pedestrians. Traffic enforcement measures being implemented by the Authority include the "No Physical Contact Policy", anti-colorum operations and enforcement of prescribed speed limits along major thoroughfares.

In line with the implementation of the "No Physical Contact Policy", Closed Circuit Television (CCTV) cameras were placed at strategic locations throughout Metro Manila. However, the CCTVs could not clearly capture images/pictures of license plates of motor vehicles involved in traffic violations or accidents, due to the cameras' limited visual range and capacity, especially when the vehicles are in motion.

The Authority also implemented a vehicle tagging process in order to identify and segregate duly-authorized public utility buses from colorem. The authority also began utilizing speed guns along Commonwealth Avenue to detect and apprehend speed limit violations, also under the "No Physical Contact Policy."

To further enhance and improve these traffic enforcement measures, the Metro Manila Council approved MMDA Resolution No. 11-02, Series of 2011, re-implementing MMDA Resolution No. 02-27, Series of 2002, authorizing the MMDA Chairman to "tag" Public Utility Vehicles (PUVs) by requiring the painting of license plate numbers on the roof, front, back and two sides of all registered and franchised PUVs. This will enable CCTV cameras to easily capture the license plate numbers of

vehicles plying major and secondary thoroughfares in Metro Manila involved in traffic violations and accidents, to facilitate their identification and apprehension.

2.0 PURPOSE

This Revised Memorandum Circular provides guidelines and procedures in the implementation of MMDA Resolution No. 11-02, Series of 2011, in relation to MMDA Resolution No. 02-27, Series of 2002, in order to have a uniform interpretation and strict implementation of the said policies.

3.0 VEHICLE TAGGING OR MARKING

The following guidelines should be observed in the implementation of MMDA Resolution No. 11-02:

3.1 As used herein, "**Vehicle Tagging or Marking**" for purposes of MMDA Resolution Nos. 11-02 and 02-27 shall mean the painting of the License Plate Numbers on the roof, front, back and two sides of Public Utility Vehicles, using the color scheme stated in these Implementing Guidelines.

3.2 "**Major and secondary thoroughfares**" for purposes of these Implementing Guidelines shall mean Highways, Avenues, Boulevards and Streets within Metro Manila classified as such by the Department of Public Works and Highways (DPWH).

3.3 This Circular shall cover all registered and franchised Public Utility Vehicles (PUVs) plying major and secondary thoroughfares in Metro Manila, including City and Provincial Operation Buses (PUBs), Public Utility Jitneys (PUJs) and Taxi cabs whether metered or garage to terminal. It shall not include airport taxis and PUJs plying short trips along local or interior roads, provided that the latter do not traverse a great portion of any major or secondary thoroughfare within Metro Manila.

3.4 PUVs are hereby classified and designated a particular background color scheme which shall be observed in tagging or marking said vehicles. There shall be ten (10) classifications, each corresponding to a particular color:

City Operation Buses- YELLOW
Plying EDSA
City Operation Buses- ORANGE
NOT Plying EDSA
Provincial Buses Plying- RED
EDSA
Provincial Buses NOT- VIOLET
Plying EDSA
Public Utility Jeepneys - BROWN
Metered Taxis - BLUE
Non-metered/GT/AUV - GREEN