

**[ MMDA RESOLUTION NO. 07-24, September 20, 2007 ]**

**PRESCRIBING GUIDELINES AND STANDARDS FOR THE ESTABLISHMENT OF UNIFORM NEWSPAPER RACKS TO BE UTILIZED BY NEWSPAPER DEALERS AND VENDORS IN METRO MANILA, AND REGULATING ITS OPERATIONS THRU THE COORDINATIVE EFFORTS OF MMDA AND RESPECTIVE LOCAL GOVERNMENT UNITS**

WHEREAS, the prevalence of newsstands in various forms and sizes along the sidewalks has greatly contributed to road obstruction, urban eye sores and clutter that continue to proliferate and impede the movement of pedestrians and motorists and destroy the aesthetic view of Metro Manila 's surroundings;

WHEREAS, the strict implementation of MMDA Resolution No. 02-28, Series of 2002, popularly known as "Sidewalk Clearing," favorably resulted to the removal of all obstructions along the sidewalks, including improperly placed newsstands thereby affecting the turnover and circulation of all major dailies in Metro Manila;

WHEREAS, newspapers have become part of everyone's lives as these are medium of information for busy people lacking sufficient time to listen to the radio and/or watch television for an update on national and international scenes involving social, political and economic events, among others;

WHEREAS, considering the informative and educational values of newspapers and related materials, the Metro Manila Council recognizes the socio-economic significance in allowing newspaper dealers thru their accredited sellers locate its establishments on the sidewalks of Metro Manila by adopting uniform newspaper racks to be utilized by the vendors provided that these racks will not obstruct pedestrian walkways.

NOW, THEREFORE, be it resolved as it is hereby resolved, pursuant to Section 6 of RA 7924, that the Council hereby prescribes the following implementing guidelines and standards on establishment of uniform newspaper racks to be utilized by newspaper dealers and vendors in the Metro Manila, and providing the following rules and regulations pertaining to its operations/activities, to wit:

*Section 1. Coverage.* All newspaper dealers and vendors shall use/adopt uniform newspaper racks to be utilized in vending newspapers and related materials.

*Section 2. Guidelines*

**2.1 Size.** The size of the newspaper rack should be 2,000 mm in length and 500 mm in width. A four-inch (4") space on the uppermost portion shall contain the Metro GWAPO logo (extreme left), the words "MMDA AUTHORIZED" (upper middle portion), "NEWSPAPER RACK" (below) and