

**[HLURB BOARD RESOLUTION NO. 808, S. 2007,
September 20, 2007]**

**AMENDING THE RULES AND REGULATIONS TO GOVERN
ADVERTISEMENT APPROVAL**

WHEREAS, there is a need to revisit and accordingly, to revise certain portions of the present Rules on Advertisement Approval to address the recent proliferation of advertisements in various forms of media vis-a-vis the right of the buying public to be protected against misleading or fraudulent information on projects advertised for sale;

WHEREFORE, be it RESOLVED, as it is hereby RESOLVED, that the Revised Rules and Regulations for Advertisement Approval* be APPROVED.

Adopted: 20 Sept. 2007

(SGD.) THE HONORABLE NOLI L. DE CASTRO
Vice President of the Philippines and HUDCC Chairman

(SGD.) ERNESTO L. PINEDA
Undersecretary, DOJ

(SGD.) ROMULO Q. FABUL
*Chief Executive Officer and
Commissioner*

(SGD.) TERESITA A. DESIERTO
Commissioner

(SGD.) AUSTERE A. PANADERO
Undersecretary, DILG

(SGD.) JESUS YAP PANG
Commissioner

(SGD.) ARTURO M. DUBLADO
Commissioner

ATTESTED BY:

(SGD.) CHARITO B. LANSANG
Board Secretary

* Text Available at Office of the National Administrative Register, U.P Law Complex, Diliman, Quezon City.

