

[PRC BOARD OF ARCHITECTURE RESOLUTION NO. 04, S. OF 2007, September 04, 2007]

USE OF THE WORDS "ARCHITECT", "ARCHITECT-OF-RECORD", "ARCHITECT-IN-CHARGE OF CONSTRUCTION", "CONSULTING ARCHITECT", "FOREIGN ARCHITECT", ARCHITECTURAL TITLES AND THE NUMBER OF CERTIFICATE OF REGISTRATION AND PROFESSIONAL IDENTIFICATION CARD AND/OR SPECIAL PERMIT WITH DATE OF ISSUANCE AND DURATION OF VALIDITY IN CONNECTION WITH THE NAME OF THE REGISTERED AND LICENSED ARCHITECT - PRACTITIONER APPEARING IN A PUBLICATION, OR ON MARKET COLLATERAL AND BILLBOARDS OR CITED DURING A BROADCAST/TELECAST AND THE LIKE

WHEREAS, only registered and licensed architects who hold valid Certificates of Registration (COR) and valid Professional Identification Cards (PIC) or foreign architects who are granted with valid temporary or special permits by the Professional Regulatory Board of Architecture (the "Board") subject to approval by the Professional Regulation Commission (the "Commission") shall be allowed to practice architecture in the Philippines pursuant to R.A. No. 9266, known as "The Architecture Act of 2004";

WHEREAS, the foregoing architects can validly use the words "Architect", Architect-of-Record", "Architect-in-Charge of Construction", and other derivative nomenclatures in connection with the practice of their professions as provided for by the supra law and Board Res. No. 07, Series of 2004, cited as "IRR of the Architecture Act of 2004";

WHEREAS, the said law and IRR requires them to comply with Sec. 21, Art. III and Sec. 21, Rule III thereof - - the provisions on the indication of the number of their Certificates of Registration and Professional Identification Cards, and other data in the documents, etc. they use relative to their practice;

WHEREAS, the purpose of such indication is to enable their clients and other users of their professional services to know if they are duly registered and licensed and in good standing with the Board and the Commission and hold valid Certificates of Registration and valid Professional Identification Cards;

WHEREAS, the names of some architects are featured in publications, e.g. newspapers and magazines, or displayed on market collateral and project billboards or cited during a broadcast/telecast and the like;

WHEREAS, some of them are, in fact, not duly registered and licensed architects, or not issued with temporary/special permits to practice architecture lawfully in the Philippines, thereby violating R.A. No. 9266 and the IRR thereof;

WHEREAS, the indication of the words "Architects", etc. in relation to their names as well as the number of the COR and PIC and the duration and expiry date of the latter will provide their clients, the public, the Board and the Commission the means to determine if they are duly registered and licensed architects;

WHEREAS, there is a need for authors (publishers of publications or market collateral, or the author/s of billboards citing, quoting, printing, or displaying the name/s of architects) to be appropriately guided in the use of factual information thereon, after verification of the architect/s' registration with the Board and the Commission; and

WHEREAS, there is an urgent and important need to issue a policy that will prevent the violation of the law and the IRR thereof and to deter the violators from misleading the public with their risky and illegal acts;

NOW, THEREFORE, the Board Resolves, as it is hereby RESOLVED, to require the use of words "Architect/s", "Architect-of-Record", "Architect-in-Charge of Construction", "Consulting Architect", "Foreign Architect", and other derivative architectural nomenclatures or titles together with the number of the Certificate of Registration and Professional Identification Card, or of the temporary/special permit, with date of issuance and duration of validity in connection with the name of the registered and licensed architect - practitioner, or the foreign architect granted with temporary/special permit, when appearing/ mentioned in any medium: a publication, market collateral, billboard broadcast/telecast and the like.

MOREOVER, RESOLVED, THAT the following terms are applicable to this Resolution: (1) "*author*" and/or "*media personality*" as a natural person citing, quoting, printing, displaying or broadcasting the name of an Architect or alleged architect, in any form of printed, displayed or broadcast media; that in case the author or the media personality is juridical entity, the publisher or associate/assistant publisher and/or the Chief Operating Officer of the media outfit shall be regarded as the author and/or media personality responsible for verifying the COR/PIC number/validity and for citing, quoting, printing or displaying the name of the Architect or the alleged architect; (2) "*representative*" as a natural person initiating, coordinating and/or causing the citation, quotation, printing, display or broadcast of the name of an Architect or alleged architect, in any form of printed, displayed or broadcast media; that in case the representative is a juridical entity, the Chief Operating Officer shall be regarded as the representative responsible for verifying the COR/PIC number/validity and for citing, quoting, printing or displaying the name of the Architect or the alleged architect; (3) "*trade publications*" as newsletters, magazines and similar publications that regularly feature or highlight architectural and allied/related works and their creators; (4) "*market collateral*" as project brochures, flyers and similar media information which may be freely or selectively distributed as part of a real estate and/or professional service marketing effort; (5) "*project billboards*" as marketing displays of real estate projects and/or professional service offers/solicitations that are erected along roadways, open spaces and similar sites for continuous public information and viewing; and (6) "*solicitation of architectural works*" as the act of making public or advertising one's alleged/non-verifiable architectural works in an alleged/non-verifiable professional architectural capacity, in a very public manner and with the primary intent of attracting future clients or soliciting future projects by directly or indirectly offering to practice Architecture;