

[DOLE DEPARTMENT ORDER NO. 43-03, April 02, 2003]

GUIDELINES IMPLEMENTING THE KASAMA KA, KABATAAN! (kkk) PROJECT OF THE DEPARTMENT OF LABOR AND EMPLOYMENT

I. General Policies

Article II, Section 13, of the Philippine Constitution provides that "The State recognizes the vital role of the youth in nation-building and shall promote and protect their physical, moral, spiritual, intellectual, and social well-being. It shall inculcate in the youth patriotism and nationalism, and encourage their involvement in public and civic affairs".

In line with President Gloria Macapagal-Arroyo's directive to focus national government efforts on creating job and livelihood opportunities for vulnerable groups, Kasama Ka, Kabataan!, an emergency employment project for out-of-work/out-of-school youths (OWYs/OSYs) is hereby implemented. **Kasama Ka, Kabataan!** is the youth component of the **Kabuhayan 2003** program of the Department of Labor and Employment (DOLE).

A. DEFINITION OF TERMS:

1. **"Out-of-work youths" (OWYs)** — refer to persons 15 to 24 years of age, who are not enrolled in any formal or vocational school and are looking for work or unemployed.
2. **"Out-of-school youths" (OSYs)** — refer to persons 15 to 24 years of age, who are not enrolled in any formal or vocational school and are not looking for work.
3. **"Proponents"** — refer to the partner agencies of DOLE in the implementation of the Project, as follows:
 - 3.1 **"Accredited Co-Partners" (ACPs)** — refer to the eligible partners or conduits of the Project. This includes government and private sector organizations.
 - 3.2 **"Government" (GOs)** — refers to government entities, whether national or local (i.e., local government units or LGUs) that exercise authority over the country or its political units, respectively, using a system of ruling and socio-economic administration.
 - 3.3 **"Private Sector"** — refers to non-government entities, which include employers groups, non-government organizations (NGOs), people's organizations (POs), working youth organizations (WYOs), cooperatives, rural workers associations and labor organizations.

B. OBJECTIVES:

1. Provide OWYs/OSYs with 40,000 emergency employment opportunities through training, entrepreneurship and wage employment that could possibly be sustained with the assistance of partner agencies from the government and private sector.
2. Instill the values of discipline, hardwork, community service, teamwork and responsible citizenship on the OWYs/OSYs through productive undertakings.

C. **TARGET CLIENTELE AND COVERAGE:**

The target clientele of the kkk are the out-of-work/out-of-school youths in the National Capital Region, Regions III and IV.

D. **INSTITUTIONAL FRAMEWORK**

A Project Management Team (PMT) within DOLE shall be created at the national — Central Project Management Team (CPMT) — and regional — Regional Project Management Team (RPMT) — levels. The PMT shall be responsible for planning, implementation, monitoring and evaluation of all **Kasama Ka, Kabataan!** projects initiated by DOLE.

Specifically, the RPMT will have the following responsibilities:

- a. Promote **kkk** to prospective government and private sector partners;
- b. Evaluate project proposals submitted by the proponents;
- c. Extend technical assistance to the proponents as the need arises;
- d. Endorse the proposals to the DOLE Regional Director for approval or further endorsement to DOLE Central Office;
- e. Inform the proponent on the status of the submitted proposals;
- f. Monitor and assess the implementation of the project based on the approved proposals; and
- g. Submit monthly status reports to CPMT.

The PMT, through the DOLE Senior officials, shall also actively engage other government and private sector partners to participate, and shall closely coordinate with them in the implementation and/or monitoring of their **Kasama Ka, Kabataan!** projects. For this purpose, a Memorandum of Agreement (MOA) shall be entered into by DOLE and the partner agency.

Possible partner agencies from government initially include the —

- Department of Agriculture (DA)
- Department of Environment and Natural Resources (DENR)
- Department of Health (DOH)
- Department of Public Works and Highways (DPWH)
- Department of Social Welfare and Development (DSWD)
- Department of Tourism (DOT)
- Department of Transportation and Communication (DOTC)
- National Youth Commission (NYC)
- National Housing Authority (NHA)
- Metro Manila Development Authority (MMDA)
- Government Service Insurance System (GSIS)
- Social Security System (SSS)
- Philippine Amusement and Gaming Corporation (PAGCOR)
- Quedan and Rural Credit Guarantee Corporation (QuedanCor)

- Philippine National Police (PNP)
- Local Government Units

Partner agencies from the private sector are the employer groups and non-government organizations that have projects for the OWYs/OSYs. Possible partner agencies from the private sector initially include the —

- Employers Confederation of the Philippines (ECOP)
- Federation of Filipino-Chinese Chambers of Commerce and Industry (FFCCCI)
- Guild of Philippine Jewelers
- Magiclip
- Philippine Business for Social Progress (PBSP)
- Philippine Exporters Confederation Inc. (PhilExport)

These agencies are enjoined to enlist their respective programs/projects that cater to the OWYs/OSYs to **Kasama Ka, Kabataan!**

E. PROJECT COMPONENTS

Kasama Ka, Kabataan! shall have the following project components:

- Wage Employment

This refers to the employment of OWYs/OSYs in government and private sector projects dealing with environment, tourism, infrastructure and agriculture.

Environment projects, for instance, may be in the form of Green Brigades, such as —

- tree planting
- cleaning of major thoroughfares
- garbage segregation, etc.

and Blue Brigades, such as

- estero dredging
- bay clean-up, etc.

Tourism projects may involve the employment of OWYs/OSYs in the Visit Philippines Year (Wow Philippines) Program.

Infrastructure projects may involve the hiring of OWYs/OSYs in the "Cleanliness and Street Maintenance" and "Youth in Infrastructure" Programs.

Agriculture projects may involve the hiring of OWYs/OSYs in the "Youth in Plant Nursery Development Program".

Also included are summer jobs provided to the youth. Likewise, belonging to this category are projects providing for training-cum-placement to OWYs/OSYs for long-term wage employment.

- Self-Employment

This refers to training-cum-livelihood projects initiated by the government and private sector for OWYs/OSYs to earn income. The projects can be classified into "group projects" or "individual projects".

Group projects should be implemented by an association or group of OWYs/OSYs. Examples of group projects include activities in manufacturing, which entail an assembly line, such as food processing, garments, handicraft, furniture and jewelry making. Another example is a mix of different micro-livelihood projects for a particular group of beneficiaries such as a community-based project that would provide livelihood for a particular group of OWYs/OSYs as ambulant beauticians, vendors, etc.

Individual projects are projects implemented based on a business proposal and entrepreneurship capability of the OWY/OSY beneficiary, which may require a bigger amount of capital. Examples of an individual project include carwash business, fashion accessory-making, rug making, rolling food store, sari-sari store, beauty salon, etc.

II. Project Implementation

A. PROMOTION OF THE PROJECT

The PMT shall undertake activities to promote the kkk among prospective government and private sector partners. Promotion strategies may include but not limited to:

- Holding meetings with the prospective proponents;
- Assisting the proponents develop project ideas; and
- Conducting media campaigns.

B. SELECTION AND RECRUITMENT OF QUALIFIED BENEFICIARIES

The RPMT shall tap its partners from the private sector and government, especially the LGUs, for the recruitment and selection of **kkk** beneficiaries.

1. For Wage Employment

1a Eligible Partner Agencies

- ACPs, GOs including LGUs, private sector entities such as employers groups, non-government organizations (NGOs), people's organizations (POs), working youth organizations (WYOs), cooperatives, rural workers associations and labor organizations

1b Eligible Beneficiaries

- Must be OWY/OSY
- Must be recommended by partner agency

1c Eligible Projects

- Green Brigade