

**[ VRB MEMORANDUM CIRCULAR NO. 95-0004,  
March 10, 1995 ]**

**ORGANIZATION AND ACCREDITATION OF VIDEOGRAM  
ASSOCIATIONS**

Pursuant to the powers of the Board under Section 3, subsections 9 and 11, Presidential Decree No. 1987, relative to the persistence of videogram piracy and the commercialization of unauthorized videograms that stall the development of the videogram industry, and in accordance with Board Resolution No. 95-02-73 dated February 27, 1995, all videogram retailers, dealers and wholesalers are advised to adopt the following measures:

I

Organization of Videogram Associations

1. All retailers, dealers, and wholesalers of videotapes, laser discs, and any technical improvement or variation thereof are encouraged to organize themselves into associations in their provinces, cities or municipalities for their mutual protection and benefit.
2. Each duly organized association with at least fifteen (15) members may apply for accreditation with the VRB.
3. A videogram association of less than fifteen members or individual, dealers, and wholesalers may associate themselves with other association or individual retailers, dealers, and wholesalers in neighboring localities to comply with the accreditation requirement.
4. Duly organized and qualified associations may in turn organize into a regional or umbrella association for larger representation. These associations shall have the same privileges under Title III hereunder provided they comply with the requirements under Title II hereof.

II

VRB Accreditation of Associations

Each duly organized association may apply with the VRB for its accreditation provided it qualifies under Title I paragraph 2 above, and undertakes to do the following acts and things:

1. Monitor the compliance of its members with the provisions of P.D. No. 1987 and its implementing rules and regulations;
2. Promote fair competition among its members in the legitimate videogram market;
3. Report to the VRB any violation of P.D. No. 1987 and its implementing rules and regulations committed by any person, natural or juridical, in their respective localities;