

# **Parliamentary Elections (Election Advertising) Regulations**

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#### **PARLIAMENTARY ELECTIONS ACT (CHAPTER 218, SECTIONS 78, 78A AND 102)**

#### **PARLIAMENTARY ELECTIONS (ELECTION ADVERTISING) REGULATIONS**

**Rg 3**

**G.N. No. S 524/2001**

**REVISED EDITION 2011**

(15th April 2011)

[17th October 2001]

#### **PART I**

#### **PRELIMINARY**

### **Citation**

1. These Regulations may be cited as the Parliamentary Elections (Election Advertising) Regulations.

### **Definitions**

2. In these Regulations, unless the context otherwise requires —

“authorised third-party campaigner”, in relation to a candidate or group of candidates, means a person who is acting within the authorisation issued to the person under section 83(2) of the Act by the candidate (or the candidate’s election agent) or the group of candidates (or those candidates’ election agents) to conduct election activity;

*[S 445/2020 wef 08/06/2020]*

“banner” means any election advertising that is a flag, bunting, ensign or standard;

“campaign period”, in relation to an election, means the period —

(a) beginning with the closure of the place of nomination on nomination day after the election is adjourned under section 34(1)(a) or 34A(1)(a), as the case may be, of the Act to enable a poll to be taken in accordance with the Act; and

(b) ending with the start of the eve of polling day of that election;

“chat room” or “discussion forum” means a website or similar online facility (including a facility made available by or through a social networking service or web log) through which users can communicate with other users or a designated segment of users by means of messages;

*[S 445/2020 wef 08/06/2020]*

“display”, in relation to a public place, includes display on the exterior or otherwise of a vehicle (whether or not mechanically propelled) in a public place so as to be visible to the public or any section of the public;

*[S 445/2020 wef 08/06/2020]*

“election meeting” means an assembly in a public place organised by or on behalf of a candidate or group of candidates nominated for election in an electoral division —

(a) to promote or procure the electoral success at the election for one or more identifiable political parties, candidates or groups of candidates or to otherwise enhance the standing of any such political parties, candidates or groups of candidates with the electorate in connection with the election (referred to in these Regulations as an election rally); or

(b) to show support for the candidate at or about the time the results of the election may be declared under section 49(7) or (7E) or 49A(5) of the Act;

“election period”, in relation to an election, means the period beginning on the day the writ is issued for the election under section 24 of the Act and ending with the start of polling day at that election;

“electronic mail address” means a destination (commonly expressed as a string of characters) to which electronic mail can be sent or delivered;

*[S 445/2020 wef 08/06/2020]*

“electronic media application” includes —

- (a) any banner, logo or icon that is capable of being posted on any social networking service, micro-blog, website or other form of electronic media; or

*[S 445/2020 wef 08/06/2020]*

- (b) any other software or programme used in connection with a computer or other electronic device and which may be used for communicating or transmitting election advertising among users in any format,

such as but not limited to digital banners, RSS feed readers, widgets, mobile applications and other instant messaging software or programmes;

“electronic media application message” means a message that is sent using an electronic media application;

*[S 445/2020 wef 08/06/2020]*

“electronic message” means a micro-blog post, a social networking service message, an electronic media application message, an SMS message or an MMS message;

*[S 445/2020 wef 08/06/2020]*

“electronic user name” means a unique sequence of characters that identifies a person as a user or the proprietor of an online account, facility, network, service or system;

*[S 445/2020 wef 08/06/2020]*

“functioning electronic mail address”, “functioning digital mobile telephone number” or “functioning electronic user name”, in relation to any electronic mail or electronic message, means an electronic mail address, a digital mobile telephone number or an electronic user name, respectively, that —

- (a) remains capable of receiving electronic mail or electronic messages for not less than 14 days after the transmission of the firstmentioned electronic mail or electronic message; and
- (b) has capacity, reasonably calculated in the light of the number of recipients of the firstmentioned electronic mail or electronic message, to enable it to receive the full expected quantity of reply electronic mail or electronic messages from such recipients,

and an electronic mail address, a digital mobile telephone number or an electronic user name does not stop being a functioning electronic mail address, functioning digital mobile telephone number or functioning electronic user name, respectively, just because of a temporary inability to receive electronic