

**Smoking (Control of Advertisements and Sale of Tobacco) (Labelling)
Regulations 2003**

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FIRST SCHEDULE Warnings on Smoked Tobacco Products

**SECOND SCHEDULE Warnings on Small Containers of Smoked Tobacco
Products**

THIRD SCHEDULE Warnings on Smokeless Tobacco Products

No. S 378

SMOKING (CONTROL OF ADVERTISEMENTS AND SALE OF TOBACCO) ACT
(CHAPTER 309)

SMOKING (CONTROL OF ADVERTISEMENTS AND SALE OF TOBACCO)
(LABELLING) REGULATIONS 2003

In exercise of the powers conferred by section 17 of the Smoking (Control of Advertisements and Sale of Tobacco) Act, the Minister for Health hereby makes the following Regulations:

Citation and commencement

1. These Regulations may be cited as the Smoking (Control of Advertisements and Sale of Tobacco) (Labelling) Regulations 2003 and shall come into operation on 1st August 2004.

Definitions

2. In these Regulations, unless the context otherwise requires —

“cigarettes” means any product which consists in whole or in part of cut, shredded or manufactured tobacco, or any tobacco derivative or substitute, rolled up in paper and which is in such form as to be capable of immediate use for smoking;

“container” includes a box, tin or packet but does not include any outer wrapper;

“health warning” means any of the warnings required to be printed on containers of tobacco products under regulations 3, 4 and 5;

“smoked tobacco product” means any tobacco product other than a smokeless tobacco product;

“smokeless tobacco product” means any tobacco product intended, labelled or described as suitable for inhaling or any oral use other than smoking;

“soft pack” means a container which is not rigid, has a tab sealing the container where it is to be opened in the normal way and is of the kind commonly known as a soft pack.

Warnings on smoked tobacco products

3.—(1) Except as provided in regulation 4, there shall be clearly and conspicuously printed on every container of smoked tobacco products one of the warnings set out in the First Schedule.

(2) The warning referred to in paragraph (1) —

(a) shall be printed —

- (i) on the external surface of any spherical container of the tobacco product;
- (ii) on the largest external surface of any cylindrical or conical container of the tobacco product; or
- (iii) on the 2 largest external surfaces of any other kind of container of the tobacco product;

(b) shall be of an area not less than 50% of the total area of the surface of the container on which the warning is printed;

(c) shall conform with the specifications set out in the First Schedule;

(d) shall, in the case of any container (other than a soft pack), be positioned —

- (i) parallel to the top edge of the container, towards the top part of the container as much as possible while satisfying the requirements of sub-paragraph (f); and
- (ii) in the same direction as the other information that is on the container;

(e) shall, in the case of a soft pack, be positioned —

- (i) parallel to the bottom edge of the soft pack, towards the bottom part of the soft pack as much as possible while satisfying the requirements of sub-paragraph (f); and
- (ii) in the same direction as the other information that is on the soft pack; and

(f) shall be printed in a manner that ensures that, when the container is opened or closed in the normal way —

- (i) no portion of the warning is obliterated or becomes unreadable; and
- (ii) the warning is not severed or is severed only at the conjunction between Parts I and II of the warning.

(3) Each of the warnings set out in the First Schedule shall be printed in rotation on the containers of each kind of smoked tobacco products so that, during the period of 24

months beginning on 1st August 2004 and every subsequent 24-month period, each warning appears as far as possible on an equal number of containers of each kind of tobacco product.

(4) Where a container referred to in paragraph (1) is made of wood or any kind of flexible plastic material, the warning required to be printed on the container under this regulation —

- (a) may be printed on a mirror-coated adhesive label that is firmly affixed to the container so as not to be easily removable; and
- (b) shall conform with these Regulations in all other respects.

Warnings on small containers of smoked tobacco products

4.—(1) Where the external surface of a container of any smoked tobacco product has an area of 9,000 square millimetres or less, there shall be clearly and conspicuously printed on the container one of the warnings set out in the Second Schedule.

(2) The warning referred to in paragraph (1) —

- (a) shall be printed —
 - (i) on the external surface of any spherical container of the tobacco product;
 - (ii) on the largest external surface of any cylindrical or conical container of the tobacco product; or
 - (iii) on the 2 largest external surfaces of any other kind of container of the tobacco product;
- (b) shall be of an area not less than 50% of the total area of the surface of the container on which the warning is printed;
- (c) shall conform with the specifications set out in the Second Schedule;
- (d) shall be positioned —
 - (i) parallel to the top edge of the container, towards the top part of the container as much as possible while satisfying the requirements of sub-paragraph (e); and
 - (ii) in the same direction as the other information that is on the container; and
- (e) shall be printed in a manner that ensures that, when the container is opened

or closed in the normal way, no portion of the warning is severed, obliterated or becomes unreadable.

(3) Each of the warnings set out in the Second Schedule shall be printed in rotation on the containers of each kind of smoked tobacco products referred to in paragraph (1) so that, during the period of 24 months beginning on 1st August 2004 and every subsequent 24-month period, each warning appears as far as possible on an equal number of containers of each kind of tobacco product.

Warnings on smokeless tobacco products

5.—(1) There shall be clearly and conspicuously printed on every container of smokeless tobacco products one of the warnings set out in the Third Schedule.

(2) The warning referred to in paragraph (1) —

(a) shall be printed —

- (i) on the external surface of any spherical container of the tobacco product;
- (ii) on the largest external surface of any cylindrical or conical container of the tobacco product; or
- (iii) on the 2 largest external surfaces of any other kind of container of the tobacco product;

(b) shall be of an area not less than 50% of the total area of the surface of the container on which the warning is printed;

(c) shall conform with the specifications set out in the Third Schedule;

(d) shall be positioned —

- (i) parallel to the top edge of the container, towards the top part of the container as much as possible while satisfying the requirements of sub-paragraph (e); and
- (ii) in the same direction as the other information that is on the container; and

(e) shall be printed in a manner that ensures that, when the container is opened or closed in the normal way, no portion of the warning is severed, obliterated or becomes unreadable.

(3) Each of the warnings set out in the Third Schedule shall be printed in rotation on