STATUTORY RULES OF NORTHERN IRELAND

2012 No. 435

LICENSING

The Licensing (Irresponsible Drinks Promotions) Regulations (Northern Ireland) 2012

Laid before the Assembly in draft

Made - - - - 6th December 2012

The Department for Social Development makes the following Regulations in exercise of the power conferred by Article 57A(1) to (3) of the Licensing (Northern Ireland) Order 1996(**1**) and now vested in it(**2**).

Citation and commencement

1. These Regulations may be cited as the Licensing (Irresponsible Drinks Promotions) Regulations (Northern Ireland) 2012 and shall come into operation on 1st January 2013.

Prohibition of irresponsible drinks promotion

2. A holder of a licence or the licence holder's servant or agent shall not carry on an irresponsible drinks promotion (which involves the supply of unlimited amounts of intoxicating liquor for a fixed charge (including any charge for entry to the premises)) on or in connection with the licensed premises.

Sealed with the Official Seal of the Department for Social Development on 6th December 2012

(L.S.)

Michael Daly
A senior officer of the
Department for Social Development

(**1**) S.I. 1996/3158 (N.I. 22); Article 57A was inserted by Section 4 of the Licensing and Registration of Clubs (Amendment) Act (Northern Ireland) 2011 (c.18 (N.I.))

(**2**) See Article 8(b) of and Part 11 of Schedule 6 to the Departments (Transfer and Assignment of Functions) Order (Northern Ireland) (S.R. 1999 No. 481)