Commission Regulation (EU) 2017/1515 of 31 August 2017 implementing Regulation (EC) No 808/2004 of the European Parliament and of the Council concerning Community statistics on the information society for the reference year 2018 (Text with EEA relevance)

COMMISSION REGULATION (EU) 2017/1515

of 31 August 2017

implementing Regulation (EC) No 808/2004 of the European Parliament and of the Council concerning Community statistics on the information society for the reference year 2018

(Text with EEA relevance)

THE EUROPEAN COMMISSION,

Having regard to the Treaty on the Functioning of the European Union,

Having regard to Regulation (EC) No 808/2004 of the European Parliament and of the Council of 21 April 2004 concerning Community statistics on the information society[(1)], and in particular Article 8(2) thereof,

Whereas:

(1) Regulation (EC) No 808/2004 establishes a common framework for the systematic production of European statistics on the information society.

(2) Implementing measures are needed to determine the data to be supplied in order to prepare the statistics in Module 1: 'Enterprises and the information society' and Module 2: 'Individuals, households and the information society', and to set the deadlines for their transmission.

(3) The measures provided for in this Regulation are in accordance with the opinion of the European Statistical System Committee,

HAS ADOPTED THIS REGULATION:

Article 1

The data to be transmitted in order to produce European statistics on the information society, as referred to in Article 3(2) and Article 4 of Regulation (EC) No 808/2004 in Module 1, 'Enterprises and the information society' and Module 2, 'Individuals, households and the information society', shall be as specified in Annexes I and II to this Regulation.

Article 2

This Regulation shall enter into force on the twentieth day following that of its publication in the *Official Journal of the European Union*.

This Regulation shall be binding in its entirety and directly applicable in all Member States.

Changes to legislation: Commission Regulation (EU) 2017/1515 is up to date with all changes known to be in force on or before 28 December 2020. There are changes that may be brought into force at a future date. Changes that have been made appear in the content and are referenced with annotations. (See end of Document for details) View outstanding changes

Done at Brussels, 31 August 2017.

For the Commission

The President

Jean-Claude JUNCKER

***Changes to legislation:** Commission Regulation (EU) 2017/1515 is up to date with all changes known to be in force on or before 28 December 2020. There are changes that may be brought into force at a future date. Changes that have been made appear in the content and are referenced with annotations. (See end of Document for details) View outstanding changes*

ANNEX I

MODULE 1: ENTERPRISES AND THE INFORMATION SOCIETY

A.SUBJECTS AND THEIR CHARACTERISTICS

(1) The subjects to be covered for the reference year 2018, drawn from the list in Annex I to Regulation (EC) No 808/2004, shall be as follows:

(a) ICT systems and their usage in enterprises;

(b) use of the internet and other electronic networks by enterprises;

(c) e-commerce;

(d) e-business processes and organisational aspects;

(e) ICT competence in the enterprise unit and the need for ICT skills;

(f) access to and use of technologies providing the ability to connect to the internet or other networks from anywhere at any time (ubiquitous connectivity).

(2) The following enterprise characteristics shall be collected:

(a) **ICT systems and their usage in enterprises**

(i) for all enterprises:
— computer usage;

(ii) for enterprises using computers:
— (optional) persons employed or percentage of the total number of persons employed who use computers for business purposes.

(b) **Use of the internet and other electronic networks by enterprises**

(i) for enterprises using computers:
— internet access;

(ii) for enterprises with internet access:
— persons employed or percentage of the total number of persons employed who use computers with access to the internet for business purposes;
— internet connection: any type of fixed connection;
— internet connection: provision of portable devices that allow a mobile connection using mobile telephone networks, for business purposes;
— having a website;
— paying for advertisements on the internet;

(iii) for enterprises having any type of fixed connection to the internet:
— maximum contracted download speed of the fastest fixed internet connection in Mbit/s in the ranges: [0, < 2], [2, < 10], [10, < 30], [30, < 100], [≥ 100];

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(iv) for enterprises that provide their persons employed with portable devices that allow a mobile internet connection using mobile telephone networks, for business purposes:

— persons employed or percentage of the total number of persons employed using a portable device provided by the enterprise which allows internet connection via mobile telephone networks, for business purposes;

— provision of portable devices to access the enterprise's email system;

— provision of portable devices to access and modify the enterprise's documents;

— provision of portable devices to use dedicated business software applications;

(v) for enterprises having a website, information about the provision of the following facilities:

— description of goods or services, price lists;

— online ordering, reservation or booking;

— possibility for visitors to customise or design online goods or services;

— tracking or status of placed orders;

— personalised content on the website for regular/recurrent visitors;

— links or references to the enterprise's social media profiles;

(vi) for enterprises that pay for advertisements on the internet, use of any of the following targeted advertising methods:

— advertising method based on webpages' content or keywords searched by users;

— advertising method based on the tracking of internet users' past activities or profile;

— advertising method based on geolocation of internet users;

— any other method of targeted advertising on the internet not specified above.

(c) **E-commerce**

(i) for enterprises using computers:

— receipt of orders for goods or services placed via a website or apps (web sales), in the previous calendar year;

— receipt of orders for goods or services via EDI-type messages (EDI-type sales), in the previous calendar year;

— (optional) placement of orders for goods or services via a website, apps or EDI-type message, in the previous calendar year;

(ii) for enterprises having received orders for goods or services placed via a website or apps in the previous calendar year:

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— value of the turnover, expressed in absolute figures or as a percentage of total turnover, of e-commerce sales resulting from orders received via a website or apps, in the previous calendar year;

— percentage of turnover from orders received via a website or apps, broken down by sales to private consumers (Business to Consumers: B2C), and sales to other enterprises (Business to Business: B2B) and to public authorities (Business to Government: B2G), in the previous calendar year;

— receipt of orders for goods or services via the enterprise's own website or apps (including those of parent or affiliate enterprises, extranets), in the previous calendar year;

— receipt of orders for goods or services via an e-commerce marketplace website or apps used by several enterprises for trading products, in the previous calendar year;

— percentage of turnover from orders received via a website or apps broken down by orders received via the enterprise's own website or apps (including those of parent or affiliate enterprises, extranets) and by orders received via an e-commerce marketplace website or apps used by several enterprises for trading products, in the previous calendar year;

(iii) for enterprises having received orders for goods or services via EDI-type messages, in the previous calendar year:

— value of the turnover or percentage of the total turnover of e-commerce sales resulting from orders received via EDI-type messages, in the previous calendar year;

(iv) for enterprises having placed orders for goods or services via a website, apps or EDI-type message (excluding manually typed emails), in the previous calendar year:

— (optional) placing orders for goods or services via a website or apps, in the previous calendar year;

— (optional) placing orders for goods or services via EDI-type messages, in the previous calendar year;

— (optional) placing orders via a website, apps or EDI-type message for goods or services to the value of at least 1 % of the total value of purchases, in the previous calendar year.

(d) **E-business processes and organisational aspects**

(i) for enterprises using computers:

— use of the enterprise's 3D printers, in the previous calendar year;

— use of printing services provided by other enterprises, in the previous calendar year;

— (optional) use of industrial robots;

— (optional) use of service robots;