Commission Regulation (EU) 2016/2015 of 17 November 2016 implementing Regulation (EC) No 808/2004 of the European Parliament and of the Council concerning Community statistics on the information society (Text with EEA relevance)

COMMISSION REGULATION (EU) 2016/2015

of 17 November 2016

implementing Regulation (EC) No 808/2004 of the European Parliament and of the Council concerning Community statistics on the information society

(Text with EEA relevance)

THE EUROPEAN COMMISSION,

Having regard to the Treaty on the Functioning of the European Union,

Having regard to Regulation (EC) No 808/2004 of the European Parliament and of the Council of 21 April 2004 concerning Community statistics on the information society[(1)], and in particular Article 8(2) thereof,

Whereas:

(1) Regulation (EC) No 808/2004 establishes a common framework for the systematic production of European statistics on the information society.

(2) Implementing measures are needed to determine the data to be supplied in order to prepare the statistics in Module 1: 'Enterprises and the information society' and Module 2: 'Individuals, households and the information society', and to set the deadlines for their transmission.

(3) The measures provided for in this Regulation are in accordance with the opinion of the European Statistical System Committee,

HAS ADOPTED THIS REGULATION:

Article 1

The data to be transmitted in order to produce European statistics on the information society, as referred to in Articles 3(2) and 4 of Regulation (EC) No 808/2004, shall be as specified in Module 1, 'Enterprises and the information society', of Annex I and Module 2, 'Individuals, households and the information society', of Annex II to this Regulation.

Article 2

This Regulation shall enter into force on the twentieth day following that of its publication in the *Official Journal of the European Union*.

This Regulation shall be binding in its entirety and directly applicable in all Member States.

Changes to legislation: Commission Regulation (EU) 2016/2015 is up to date with all changes known to be in force on or before 24 December 2020. There are changes that may be brought into force at a future date. Changes that have been made appear in the content and are referenced with annotations. (See end of Document for details) View outstanding changes

Done at Brussels, 17 November 2016.

For the Commission

The President

Jean-Claude JUNCKER

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ANNEX I

MODULE 1:Enterprises and the information society

A. SUBJECTS AND THEIR CHARACTERISTICS

(1) The subjects to be covered for the reference year 2017, drawn from the list in Annex I to Regulation (EC) No 808/2004, shall be as follows:

(a) ICT systems and their usage in enterprises;

(b) use of the internet and other electronic networks by enterprises;

(c) e-commerce;

(d) e-business processes and organisational aspects;

(e) ICT competence in the enterprise unit and the need for ICT skills;

(f) barriers to the use of ICT, the internet and other electronic networks, e-commerce and e-business processes;

(g) access to and use of technologies providing the ability to connect to the internet or other networks from anywhere at any time (ubiquitous connectivity).

(2) The following enterprise characteristics shall be collected:

(a) **ICT systems and their usage in enterprises**

(i) for all enterprises:

— computer usage;

(ii) for enterprises using computers:

— (optional) persons employed or percentage of the total number of persons employed who use computers for business purposes.

(b) **Use of the internet and other electronic networks by enterprises**

(i) for enterprises using computers:

— internet access;

(ii) for enterprises with internet access:

— persons employed or percentage of the total number of persons employed who use computers with access to the internet for business purposes;

— internet connection: DSL or any other type of fixed broadband connection;

— internet connection: mobile broadband connection via a portable device using mobile telephone networks (at least ‘3G’);

— persons employed or percentage of the total number of persons employed using a portable device provided by the enterprise which allows internet connection via mobile telephone networks, for business purposes;

— having a website;

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— use of social networks, not solely used for posting paid adverts;
— use of the enterprise's blogs or microblogs, not solely used for posting paid adverts;
— use of multimedia content-sharing websites, not solely used for posting paid adverts;
— use of wiki-based knowledge-sharing tools, not solely used for posting paid adverts;

(iii) for enterprises having DSL or any other type of fixed broadband connection to the internet:
— maximum contracted download speed of the fastest fixed internet connection in Mbit/s in the ranges: [0,< 2], [2,< 10], [10,< 30], [30,< 100], [≥ 100];
— sufficiency of the speed of the fixed internet connection in view of the enterprise's actual needs;

(iv) for enterprises having a website, information about the provision of the following facilities:
— description of goods or services, price lists;
— online ordering, reservation or booking;
— possibility for visitors to customise or design online goods or services;
— tracking or status of placed orders;
— personalised content on the website, for regular/recurrent visitors;
— links or references to the enterprise's social media profiles;

(v) for enterprises using social media, referring specifically to social networks, the enterprise's blogs or microblogs, multimedia content-sharing websites or wiki-based knowledge-sharing tools, for purposes other than posting paid adverts:
— use of social media to develop the enterprise's image or market products;
— use of social media to obtain or respond to customer opinions, reviews or questions;
— use of social media to involve customers in development or innovation of goods or services;
— use of social media to collaborate with business partners or other organisations;
— use of social media to recruit employees;
— use of social media to exchange views, opinions or knowledge within the enterprise.

(c) **E-commerce**

(i) for enterprises using computers:
— receipt of orders for goods or services placed via a website or apps (web sales), in the previous calendar year;

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— receipt of orders for goods or services via EDI-type messages (EDI-type sales), in the previous calendar year;

— (optional) placement of orders for goods or services via a website, apps or EDI-type message, in the previous calendar year;

(ii) for enterprises having received orders for goods or services placed via a website or apps in the previous calendar year:

— value of the turnover, expressed in absolute figures or as a percentage of total turnover, of e-commerce sales resulting from orders placed via a website or apps, in the previous calendar year;

— percentage of turnover from orders received via a website or apps, broken down by sales to private consumers (Business to Consumers: B2C), and sales to other enterprises (Business to Business: B2B) and public authorities (Business to Government: B2G), in the previous calendar year;

— receipt of orders via the enterprise's own website or apps (including those of parent or affiliate enterprises, extranets), in the previous calendar year;

— receipt of orders via an e-commerce marketplace website or apps used by several enterprises for trading products, in the previous calendar year;

— percentage of turnover from orders received via a website or apps broken down by orders received via the enterprise's own website or apps (including those of parent or affiliate enterprises, extranets) and by orders received via an e-commerce marketplace website or apps used by several enterprises for trading products, in the previous calendar year;

— receipt of orders that were placed by customers via a website or apps by origin: own country, in the previous calendar year;

— receipt of orders that were placed by customers via a website or apps by origin: other EU countries, in the previous calendar year;

— receipt of orders that were placed by customers via a website or apps by origin: rest of the world, in the previous calendar year;

— (optional) the percentage of turnover from orders received via a website or apps broken down by origin: own country, other EU countries and rest of the world;

(iii) for enterprises having received orders for goods or services via EDI-type messages:

— value of the turnover or percentage of the total turnover of e-commerce sales resulting from orders received via EDI-type messages, in the previous calendar year;