Commission Regulation (EU) 2015/2003 of 10 November 2015 implementing Regulation (EC) No 808/2004 of the European Parliament and of the Council concerning Community statistics on the information society (Text with EEA relevance)

COMMISSION REGULATION (EU) 2015/2003

of 10 November 2015

implementing Regulation (EC) No 808/2004 of the European Parliament and of the Council concerning Community statistics on the information society

(Text with EEA relevance)

THE EUROPEAN COMMISSION,

Having regard to the Treaty on the Functioning of the European Union,

Having regard to Regulation (EC) No 808/2004 of the European Parliament and of the Council of 21 April 2004 concerning Community statistics on the information society[(1)], and in particular Article 8(2) thereof,

Whereas:

(1) Regulation (EC) No 808/2004 establishes a common framework for the systematic production of European statistics on the information society.

(2) Implementing measures are necessary to determine the data to be supplied for preparing the statistics in Module 1: 'Enterprises and the information society' and Module 2: 'Individuals, households and the information society', and to set the deadlines for their transmission.

(3) The measures provided for in this Regulation are in accordance with the opinion of the European Statistical System Committee,

HAS ADOPTED THIS REGULATION:

Article 1

The data to be transmitted for the production of European statistics on the information society, as referred to in Articles 3(2) and 4 of Regulation (EC) No 808/2004, shall be as specified in Module 1: 'Enterprises and the information society' of Annex I and Module 2: 'Individuals, households and the information society' of Annex II to this Regulation.

Article 2

This Regulation shall enter into force on the twentieth day following that of its publication in the *Official Journal of the European Union*.

This Regulation shall be binding in its entirety and directly applicable in all Member States.

Changes to legislation: Commission Regulation (EU) 2015/2003 is up to date with all changes known to be in force on or before 28 December 2020. There are changes that may be brought into force at a future date. Changes that have been made appear in the content and are referenced with annotations. (See end of Document for details) View outstanding changes

Done at Brussels, 10 November 2015.

For the Commission

The President

Jean-Claude JUNCKER

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ANNEX I

Module 1: Enterprises and the information society

A.Subjects and their characteristics

(1) The subjects to be covered for the reference year 2016, drawn from the list in Annex I to Regulation (EC) No 808/2004, shall be the following:

(a) ICT systems and their usage in enterprises;

(b) use of the internet and other electronic networks by enterprises;

(c) e-commerce;

(d) e-business processes and organisational aspects;

(e) ICT competence in the enterprise unit and the need for ICT skills;

(f) barriers to the use of ICT, the internet and other electronic networks, e-commerce and e-business processes;

(g) access to and use of technologies providing the ability to connect to the internet or other networks from anywhere at any time (ubiquitous connectivity).

(2) The following enterprise characteristics shall be collected:

(a) **ICT systems and their usage in enterprises**

(i) for all enterprises:
- computer usage;

(ii) for enterprises using computers:
- (optional) persons employed or percentage of the total number of persons employed who use computers for business purposes.

(b) **Use of the internet and other electronic networks by enterprises**

(i) for enterprises using computers:
- access to the internet,
- issuing or sending invoices;

(ii) for enterprises having access to the internet:
- persons employed or percentage of the total number of persons employed who use computers with access to the internet for business purposes,
- internet connection: DSL or any other type of fixed broadband connection,
- internet connection: mobile broadband connection via a portable device using mobile telephone networks (‘3G’ or ‘4G’),
- (optional) internet connection: mobile broadband connection via portable computer using mobile telephone networks (‘3G’ or ‘4G’),
- (optional) internet connection: mobile broadband connection via other portable devices such as smartphones, using mobile telephone networks (‘3G’ or ‘4G’),

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— persons employed or percentage of the total number of persons employed using a portable device provided by the enterprise which allows internet connection via mobile telephone networks, for business purposes,
— provision of portable devices that allow mobile internet connection to persons employed, for business purposes,
— having a website,
— use of social networks, not solely used for posting paid adverts,
— use of enterprise's blogs or microblogs, not solely used for posting paid adverts,
— use of multimedia content-sharing websites, not solely used for posting paid adverts,
— use of wiki-based knowledge-sharing tools, not solely used for posting paid adverts;

(iii) for enterprises having DSL or any other type of fixed broadband connection to the internet:
— maximum contracted download speed of the fastest fixed internet connection in Mbit/s in the ranges: [0,< 2], [2,< 10], [10,< 30], [30,< 100], [≥100];

(iv) for enterprises having a website, information about the provision of the following facilities:
— description of goods or services, price lists,
— online ordering or reservation or booking,
— possibility for visitors to customise or design online goods or services,
— tracking or status of placed orders,
— personalised content in the website for regular/recurrent visitors,
— links or references to the enterprise's social media profiles,
— (optional) advertisement of open job positions or online job application;

(v) for enterprises that offer their persons employed portable devices that allow a mobile internet connection for business purposes:
— provision of portable devices to access the enterprise's e-mail system,
— provision of portable devices to access and modify the enterprise's documents,
— provision of portable devices to use dedicated business software applications.

(c) **E-commerce**

(i) for enterprises using computers:
— receipt of orders for goods or services that were placed via a website or ‘app’ (web sales), in the previous calendar year,
— receipt of orders for goods or services via EDI-type messages (EDI-type sales), in the previous calendar year,
— (optional) placement of orders for goods or services via a website, ‘app’ or EDI-type message, in the previous calendar year;

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(ii) for enterprises having received orders placed via a website or 'app' in the previous calendar year:

— value, or percentage of total turnover, of e-commerce sales resulting from orders placed via a website or 'app', in the previous calendar year,

— percentage of e-commerce sales (turnover) to private consumers (Business to Consumers: B2C) resulting from orders placed via a website or 'app', in the previous calendar year,

— percentage of e-commerce sales (turnover) to other enterprises (Business to Business: B2B) and e-commerce sales to public authorities (Business to Government: B2G) resulting from orders placed via a website or 'app', in the previous calendar year,

— (optional) use of online payment systems for sales via a website or 'app', i.e. payment integrated in the ordering transaction,

— (optional) use of offline payment systems for sales via a website or 'app', i.e. payment not integrated in the ordering transaction;

(iii) for enterprises having received orders for products or services via EDI-type messages:

— value or percentage of the total turnover of e-commerce sales resulting from orders received via EDI-type messages, in the previous calendar year;

(iv) for enterprises having placed orders via a website, app or EDI-type message the following information is optional:

— placing of orders for goods or services via a website or 'app', in the previous calendar year,

— placing of orders for goods or services via EDI-type messages, in the previous calendar year,

— placing of orders via a website, 'app' or EDI-type message for goods or services to the value of at least 1 % of the total value of purchases, in the previous calendar year.

(d) **E-business processes and organisational aspects**

(i) for enterprises using computers:

— (optional) analysis of Big Data using the enterprise's own data from smart devices or sensors as a data source, during the previous calendar year,

— (optional) analysis of Big Data using geolocation data as a data source, during the previous calendar year,

— (optional) analysis of Big Data using data generated from social media as a data source, during the previous calendar,

— (optional) analysis of Big Data using other data sources not specified in this point, during the previous calendar year;

(ii) for enterprises that analyse Big Data:

— (optional) use of enterprise's own employees for performing big data analysis,

— (optional) use of external service providers for performing big data analysis;