Commission Delegated Regulation (EU) 2019/1974 of 17 May 2019 supplementing Regulation (EU) No 1295/2013 of the European Parliament and of the Council by establishing additional qualitative and quantitative performance indicators

COMMISSION DELEGATED REGULATION (EU) 2019/1974

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supplementing Regulation (EU) No 1295/2013 of the European Parliament and of the Council by establishing additional qualitative and quantitative performance indicators

THE EUROPEAN COMMISSION,

Having regard to the Treaty on the Functioning of the European Union,

Having regard to Regulation (EU) No 1295/2013 of the European Parliament and of the Council of 11 December 2013 establishing the Creative Europe Programme (2014 to 2020) and repealing Decisions No 1718/2006/EC, No 1855/2006/EC and No 1041/2009/EC[(1)], and in particular Article 20 thereof,

Whereas:

(1) Regulation (EU) No 1295/2013, which established the Creative Europe Programme ('the programme'), includes specific provisions on the monitoring of the programme as well as a list of indicators to be used for the measurement of its performance. However, shortcomings of the current framework impeded the proper monitoring of the programme.

(2) With regard to the programme's configuration, whilst the general and specific objectives listed in Articles 3 and 4 of Regulation (EU) No 1295/2013 apply uniformly to both sub-programmes as well as the cross-sectoral strand, the seven priorities of the MEDIA sub-programme referred to in Article 9 and the six priorities of the Culture sub-programme referred to in Article 12 duplicate specific objectives. Some priorities refer to the programme's objectives whilst others refer to the sub-programmes' or actions' objectives. As a result, the outputs cannot be directly linked to the intermediary and final results.

(3) In addition, the indicators referred to in Article 18(1) of Regulation (EU) No 1295/2013 do not allow a comprehensive monitoring of the programme's progress and performance towards the set objectives. Currently, there are output and result indicators, but only a limited number of indicators could qualify as impact indicators. Finally, there is a set of indicators for the assessment of the overall market performance which cannot be used for the measurement of the programme's performance.

(4) There is a need for a comprehensive review of the programme's performance monitoring framework, with the introduction of additional qualitative and quantitative indicators. During the course of the mid-term external evaluation of the programme the Commission developed new programme indicators, in the light of the experience of the implementation of the programme so far.

Changes to legislation: *There are currently no known outstanding effects for the Commission Delegated Regulation (EU) 2019/1974. (See end of Document for details)*

(5) The proposed set of indicators should constitute the framework for measuring the progress of the programme in the achievement of its objectives. The new indicators should be used both for the regular monitoring of the programme and for the final evaluation in accordance with Article 18(5) of Regulation (EU) No 1295/2013.

(6) The performance of the programme should be measured at programme level, at sub-programme and at individual scheme level for which the proposed new indicators have been designed. This should provide useful information regarding the Cultural and Creative sectors of the programme, as well as the Cultural and Audiovisual sectors in relation to the sub-programmes. Scheme-based indicators, on the other hand, should provide information on the implementation of particular sub-programme schemes,

HAS ADOPTED THIS REGULATION:

Article 1

1 In addition to the indicators for the general objectives referred to in point (a) of Article 18(1) of Regulation (EU) No 1295/2013, the following performance indicators shall also apply:

a the number of jobs generated by the programme in the Cultural and Creative sectors;

b the financial contribution of the Cultural and Creative sectors leveraged by the programme for the funded projects;

c the number of people accessing European cultural and creative works generated by the programme, including, where possible, works from countries other than their own;

d the number and share of audiovisual companies that report improved market position due to MEDIA sub-programme support.

2 In addition to the indicators for the specific objectives referred to in point (b) of Article 18(1) of Regulation (EU) No 1295/2013, the following performance indicators shall also apply:

a the number and scale of transnational partnerships created with the support of the programme, including the country of origin of the beneficiary organisations;

b the number of cultural and creative activities organised transnationally with the Culture sub-programme's support;

c the number of participants in learning experiences and activities, supported by the programme, having improved their competences and increased their employability (including the proportion of women);

d qualitative evidence of success stories in the field of artistic, business and technological innovation due to the programme support;

e list of awards, nominations and prizes granted to audiovisual works supported by the MEDIA sub-programme in the framework of the main major international festivals and national academies (including Berlinale, Cannes, Oscars, European Film Awards).

3 In addition to the indicators for the specific objectives referred to in point (c) of Article 18(1) of Regulation (EU) No 1295/2013, the following performance indicators shall also apply:

a the number of admissions in the Member States for films from other Member States, distributed in the Union with the support of the programme;

b the share of admissions in the Member States for films from other Member States;

c the percentage of the Union audiovisual works in cinemas and on digital platforms supported by the programme;

d the average number of non-national territories in which the supported titles or films and television works have been distributed;