## COUNCIL DIRECTIVE

of 17 May 1990

on the approximation of the laws, regulations and administrative provisions of the Member States concerning the maximum tar yield of cigarettes

(90/239/EEC)

THE COUNCIL OF THE EUROPEAN COMMUNITIES,

Having regard to the Treaty establishing the European Economic Community, and in particular Article 100a thereof,

Having regard to the proposal from the Commission (1),

In cooperation with the European Parliament (2),

Having regard to the opinion of the Economic and Social Committee (3),

Whereas there are differences between the laws, regulations and administrative provisions of the Member States on the limitation of the maximum tar yield of cigarettes; whereas such differences are liable to constitute barriers to trade and to impede the establishment and operation of the internal market;

Whereas those obstacles should accordingly be eliminated and whereas to that end the marketing and free movement of cigarettes must be made subject to common rules concerning maximum tar yields;

Whereas such common rules must take due account of public health protection;

Whereas the higher the tar content of smoked tobacco, the greater the risk of lung cancer and whereas the European Council held in Milan on 28 and 29 June 1985 stressed the importance of launching a European action programme against cancer;

Whereas, in their resolution of 7 July 1986 (4), the Council and the representatives of the Governments of the Member States meeting within the Council considered that measures to combat smoking were a priority;

Whereas in applying this Directive provision should be made for establishing deadlines which allow, on the one hand, completion to a minimum degree of efficiency of the process of conversion to other varieties which has already begun, and, on the other, consumers and manufacturers to adapt to products with a lower tar yield;

Whereas this Directive contains provisions, which will be reviewed on the basis of experience gained, the development of techniques and medical knowledge in this area, the objective being to achieve greater protection of individuals;

Whereas smokers must always be aware that all cigarettes are harmful to health; whereas it is much more desirable for them to stop smoking rather than to switch to low-tar cigarettes;

Whereas the initiative set out in this Directive will have an even more beneficial effect on public health if it is coupled with health education programmes during the years of compulsory education and with information and public awareness campaigns;

Whereas the introduction of maximum tar yields would result in particular socioeconomic difficulties for the Hellenic Republic; whereas that Member State should be granted, exceptionally, a derogation with regard to the implementation dates laid down for the other Member States,

HAS ADOPTED THIS DIRECTIVE:

## Article 1

The objective of this Directive is the harmonization of the laws, regulations and administrative provisions of the Member States concerning the maximum tar yield of cigarettes, taking as a basis a high level of public health protection by the reduction of the health damage caused by tar.

## Article 2

- For the purposes of this Directive, 'tar' means the raw anhydrous nicotine-free condensate of smoke.
- The tar yield of cigarettes marketed in the Member States shall not be greater than:
- 15 mg per cigarette as from 31 December 1992, and
- 12 mg per cigarette as from 31 December 1997.
- For the Hellenic Republic, as a temporary derogation, the limit values and dates of implementation shall
- 20 mg until 31 December 1992,
- 18 mg until 31 December 1998,
- 15 mg until 31 December 2000,
- 12 mg until 31 December 2006.

However, this derogation may not be used to justify controls at the Community's internal frontiers.

<sup>(1)</sup> OJ No C 48, 20. 2. 1988, p. 10.

<sup>(2)</sup> OJ No C 158, 26. 6. 1989, p. 229 and

OJ No C 96, 17. 4. 1990. (3) OJ No C 237, 12. 9. 1988, p. 49. (4) OJ No C 184, 23. 7. 1986, p. 19.