

NATIONAL AUTOMOTIVE POLICY 2020

NATIONAL AUTOMOTIVE POLICY 2020

Cataloguing-in-Publication Data National Automotive Policy 2020 (NAP 2020). ISBN 978-967-13593-8-9 1. Automobile industry and trade--Government policy--Malaysia.

2. Motor vehicle industry--Government policy--Malaysia.

3. Government publications--Malaysia.

I. Malaysia. Kementerian Perdagangan Antarabangsa dan Industri. 338.4762922209595

ISBN No.: 978-967-13593-8-9

PUBLISHED BY:



MINISTRY OF International trade and industry

MENARA MITI No. 7, Jalan Sultan Haji Ahmad Shah, 50480 Kuala Lumpur, Malaysia Tel: 603-8000 8000 | Fax: 603-6206 4693 Email: webmiti@miti.gov.my Website: www.miti.gov.my

© MINSTRY OF INTERNATIONAL TRADE AND INDUSTRY

Released on 21 February 2020

All rights reserved.

No part of this publication may be reproduced or stored in a retrieval system or transmitted, in any form or by any means, electronic, photocopying, recording or otherwise, without prior permission from Ministry of International Trade and Industry (MITI). The information in this document has been updated as accurately as possible until the date of publication.

In collaboration with:



CONTENTS

PAGE O2 ACKNOWLEDGEMENT

O4 FOREWORD

04 YAB TUN DR. MAHATHIR BIN MOHAMAD

06 YB DATUK IGNATIUS DARELL LEIKING

O9 INDUSTRY PERFORMANCE

10 BACKGROUND

12 KEY ACHIEVEMENTS OF NAP 2014

21 GLOBAL AND ASEAN AUTOMOTIVE INDUSTRY PERFORMANCE

22 GLOBAL OVERVIEW OF AUTOMOTIVE INDUSTRY

25 ASEAN AUTOMOTIVE PERFORMANCE

27 CHALLENGES IN THE AUTOMOTIVE INDUSTRY

31 THE POLICY (NAP 2020)

- 33 AT A GLANCE
- 35 THE NATIONAL AUTOMOTIVE VISION
- 37 THE OBJECTIVES OF NAP 2020
- 38 NAP 2020 FRAMEWORK
- 39 NEW ELEMENTS OF NAP 2020
- 48 DIRECTIONS OF NAP 2020
- 53 STRATEGIES OF NAP 2020
- 59 NAP 2020 ROADMAPS AND BLUEPRINTS
- 61 TARGETS OF NAP 2020
- 64 MONITORING MECHANISM AND REPORTING
- 64 CONCLUSION

ACKNOWLEDGEMENT

N umerous engagements and consultations were conducted throughout the development process of the National Automotive Policy 2020 (NAP 2020) with support from various ministries, agencies, academia, intellects, financial institutions, research and analysts' entities, associations and the industry players. The discussions established around topics that comprise future development targets and specific strategic plans towards Malaysia's potential and competitive advantage while addressing disruptors and capitalising opportunities in tandem with the forthcoming growth of the global automotive industry.

The range of stakeholder's involvement assisted in providing inputs and views of the entire automotive ecosystem in addressing challenges and identifying specific enablers under the policy.

GLOBAL BENCHMARKING

Visits to global automotive manufacturers production line and meeting international ministries and government agencies to understand the drive and future technology development plan to ensure Malaysia is aligned with other global strategies.

STAKEHOLDERS MEETINGS

Various engagements conducted by MITI either collectively or through individual meetings to deliberate and collect information on the direction of the industry players and the initiatives.

WORKSHOPS

Series of Workshops and Brainstorming sessions were held to analyze collective findings and set strategic goals, vision and objectives of the National Automotive Policy (NAP).

CONTRIBUTING ORGANISATIONS

INDUSTRY ASSOCIATIONS

- (i) Malaysia Automotive Association (MAA)
- (ii) Motorcycle & Scooter Assemblers and Distributors Association of Malaysia (MASAAM)
- (iii) Malaysia Automotive Component Parts Manufacturers (MACPMA)
- (iv) PROTON Vendor Association (PVA)
- (v) PERODUA Suppliers Association (P2SA)
- (vi) Persatuan Pengimport & Peniaga Kenderaan Melayu Malaysia (PEKEMA)
- (vii) Commercial Vehicles Rebuilders Association Malaysia (CVRAM)
- (viii) Federation of Automobile Workshop Owners Association of Malaysia (FAWOAM)
- (ix) Federation of Engineering & Motor Parts Traders Association of Malaysia (FEMPTAM)
- (x) Persatuan Pengusaha Industri-industri Bengkel Malaysia (PPIBM)
- (xi) Malaysia Automotive Recyclers Association (MAARA)
- (xii) Automotive Technician of Malaysia Society (ATOMS)
- (xiii) Malaysia Tyre Traders Society (MATRADS)
- (xiv) Association of Banks Malaysia (ABM)
- (xv) General Insurance Association of Malaysia (PIAM)

AUTOMOTIVE MANUFACTURERS

- (i) Perusahaan Otomobil Nasional Bhd. (PROTON)
- (ii) Perusahaan Otomobil Kedua Nasional Sdn. Bhd.

- (xiii) Inokom Corporation Sdn. Bhd
- (xiv) Motosikal dan Enjin Nasional Sdn. Bhd. (MODENAS)
- (xv) Hong Leong Yamaha Motor Sdn. Bhd.
- (xvi) Boon Siew Honda Sdn. Bhd.

MINISTRIES AND AGENCIES

- (i) Ministry of Finance
- (ii) Ministry of Economic Affairs
- (iii) Ministry of Education
- (iv) Ministry of Transport
- (v) Ministry of Communication and Multimedia
- (vi) Ministry of Entrepreneur Development and Cooperatives
- (vii) Ministry of Domestic Trade and Consumer Affairs
- (viii) Ministry of Works
- (ix) Ministry of Primary Industries
- (x) Ministry of Energy, Science, Technology, Environment and Climate Change
- (xi) Malaysian Industry-Government Group on High Technology
- (xii) Road Transport Department
- (xiii) Malaysia Investment Development Authority
- (xiv) Malaysia Industrial Development Finance Berhad
- (xv) Malaysia External Trade Development Corporation
- (xvi) Malaysia Palm Oil Board
- (xvii) Department of Standards Malaysia
- (xviii) Department of Environment
- (xix) Malaysia Green Technology Corporation
- (xx) SIRIM Berhad

预览已结束,完整报告链接和二维码如下:



https://www.yunbaogao.cn/report/index/report?reportId=12_5