



## COVID-19: The Great Lockdown and its Impact on Small Business



**1** Thought  
leader

**8** Case  
studies

**85** Country  
profiles



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The International Trade Centre supports small business through the COVID-19 crisis.  
For more information, see <http://www.intracen.org/covid19/>

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**Street address:** ITC  
54-56, rue de Montbrillant  
1202 Geneva, Switzerland

**Postal address:** ITC  
Palais des Nations  
1211 Geneva 10, Switzerland

**Telephone:** +41-22 730 0111

**Fax:** +41-22 733 4439

**E-mail:** [itcreg@intracen.org](mailto:itcreg@intracen.org)

**Internet:** <http://www.intracen.org>



# COVID-19: The Great Lockdown and its Impact on Small Business



The *SME Competitiveness Outlook 2020* analyses the impact of the pandemic on small firms, international supply chains and trade. It provides projections and a 15-point action plan for businesses, policymakers and business support organizations to weather the crisis – and gear up for a ‘new normal’ that needs to be resilient, digital, inclusive and sustainable.

The report combines analysis of the impact of COVID-19 on firms based on a large-scale global survey, with case studies and a thought leader viewpoint. The projected drop in supply chain trade is evaluated by region, and in 85 country profiles.

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## Acronyms

预览已结束，完整报告链接和二维码如下：

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