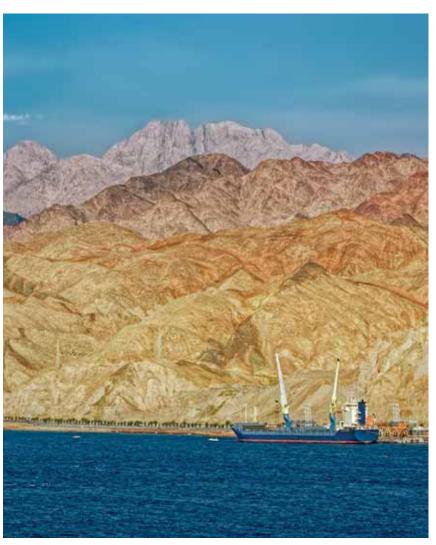
JORDAN: COMPANY PERSPECTIVES

AN ITC SERIES ON NON-TARIFF MEASURES











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About the paper

More than two-thirds of Jordanian companies face difficulties with non-tariff measures when exporting or importing.

Inconsistent application of regulations creates major obstacles for Jordanian exporters. The problems caused by conformity assessment requirements and procedures are a key source of concern.

This report recommends strengthening officials' capacity, increasing assistance to the private sector and deepening the dialogue with Saudi Arabia to facilitate transit and direct trade.

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Acronyms

Unless otherwise specified, all references to dollars (\$) are to United States dollars, and all references to tons are to metric tons.

CoO Certificate of origin EU European Union

GAFTA Greater Arab Free Trade Area

GDP Gross domestic product
HS Harmonized System

ITC International Trade Centre

JFDA Jordan Food and Drug Administration

JSMO Jordan Standards and Metrology Organization

LAS League of Arab States
MFN Most-favoured nation

MITS Ministry of Industry, Trade and Supply

NTM Non-tariff measure

OECD Organisation for Economic Co-operation and Development

PO Procedural obstacle
RSS Royal Scientific Society

UNCTAD United Nations Conference on Trade and Development

WTO World Trade Organization

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