

JORDAN: COMPANY PERSPECTIVES

AN ITC SERIES ON
NON-TARIFF MEASURES



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About the paper

More than two-thirds of Jordanian companies face difficulties with non-tariff measures when exporting or importing.

Inconsistent application of regulations creates major obstacles for Jordanian exporters. The problems caused by conformity assessment requirements and procedures are a key source of concern.

This report recommends strengthening officials' capacity, increasing assistance to the private sector and deepening the dialogue with Saudi Arabia to facilitate transit and direct trade.

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Acronyms

Unless otherwise specified, all references to dollars (\$) are to United States dollars, and all references to tons are to metric tons.

CoO	Certificate of origin
EU	European Union
GAFTA	Greater Arab Free Trade Area
GDP	Gross domestic product
HS	Harmonized System
ITC	International Trade Centre
JFDA	Jordan Food and Drug Administration
JSMO	Jordan Standards and Metrology Organization
LAS	League of Arab States
MFN	Most-favoured nation
MITS	Ministry of Industry, Trade and Supply
NTM	Non-tariff measure
OECD	Organisation for Economic Co-operation and Development
PO	Procedural obstacle
RSS	Royal Scientific Society
UNCTAD	United Nations Conference on Trade and Development
WTO	World Trade Organization

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