

# INFLUENCING SUSTAINABLE SOURCING DECISIONS IN AGRI-FOOD SUPPLY CHAINS





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## Abstract for trade information services

ID=43200

2016

F-06.01 INF

International Trade Centre (ITC)

### **Influencing Sustainable Sourcing Decisions in Agri-Food Supply Chains**

Geneva: ITC, 2016. vii, 31 pages

Doc. No. MAR-15-72.E

This paper presents research findings on influencing sustainable sourcing decisions in agri-food supply chains, providing insight into the role of intermediaries. Based on a literature review, interviews, and case studies from different trading entities, chapter 1 expounds on the different ways in which corporations attempt to incorporate sustainability into their business practices. Chapter 2 discusses how sustainability standards can influence governance and traceability systems and impact supply chain relationships. Chapter 3 examines the role for intermediaries in supply chains to promote sustainability standards and practices and provides multiple case studies. It ends by giving recommendations on how a focus on intermediary actors could benefit sustainability standard setting schemes.

Descriptors: **Supply Management, Supply Chains, Standards, Sustainable Development, Corporate Social Responsibility, Food Products, Case Studies**

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English

Suggested citation: International Trade Centre (2016). *Influencing Sustainable Sourcing Decisions in Agri-Food Supply Chains*. ITC, Geneva.

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ITC, Palais des Nations, 1211 Geneva 10, Switzerland ([www.intracen.org](http://www.intracen.org))

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## **Acknowledgements**

The research for this paper was prepared by Allison Loconto, Research Officer at the French National Institute for Agricultural Research (INRA), and Oliver von Hagen, former Associate Market Analyst, ITC.

Contributions and reviews were done by Joseph Wozniak, Samantha Rudick, Natalie Domeisen, Erica Meltzer and Dianna Rienstra.

Editing was conducted by Samantha Rudick and Erica Meltzer under the guidance of Natalie Domeisen. Production management was handled by Evelyn Seltier and printing was managed by Serge Adeagbo and Franco Iacovino.

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## Acronyms

ATL	Armajaro Trading Ltd
CSR	Corporate social responsibility
FoN	Fruits of the Nile Ltd
FSC	Forest Stewardship Council
ITC	International Trade Centre
KACE	Kangulumira Area Cooperative Enterprise
KC Fresh	Kamphaeng-Saen Commercial
NGO	Non-governmental organization
SSCM	Sustainable supply chain management
UN	United Nations
WFTO	World Fair Trade Organization
WTO	World Trade Organization

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