

THE INVISIBLE BARRIERS TO TRADE

HOW BUSINESSES EXPERIENCE NON-TARIFF MEASURES



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Abstract for trade information services

ID=43150

2015

F-09.02.01 INV

The Invisible Barriers to Trade – How Businesses Experience Non-Tariff Measures

Geneva: ITC, 2015. xii, 39 pages (Technical paper)

Doc. No. MAR-15-326.E

This paper assesses the impact of Non-Tariff Measures (NTMs) on the business sector, based on large-scale surveys of companies in developing countries reporting export-related burdensome NTMs - describes the NTM survey methodology; presents main results obtained from business surveys carried out in 23 developing countries and draws conclusions intended for designing trade policy that meets the business sector's needs; includes NTM classification, survey data statistics and bibliographical references (pp.37-38).

Descriptors: **Non-Tariff Measures, Market Access, Exports, SMEs, Developing Countries, Trade Policy**

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English, French, Spanish (separate editions)

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Acknowledgements

This paper is based on the data from the International Trade Centre's (ITC) business surveys on non-tariff measures (NTMs) in 23 developing countries. It is the result ITC's work over several years to which many people have contributed. We are grateful to all of them.

We would like to thank Mondher Mimouni for his vision and leadership in developing ITC's analytical work on NTMs, his continuous guidance and various contributions to the NTM Survey work.

We thank Carolin Averbeck, Mathieu Loridan, Benjamin Prampart and Olga Solleder for their contribution to developing and refining the survey methodology and for serving as pioneers in implementing ITC's NTM Surveys in developing countries. In addition, Abdellatif Benzakri, Lionel Fontagné and Ursula Hermelink contributed to developing the method for cross-country analysis. We thank the past and present members of ITC's NTM team as well as other ITC colleagues who helped us to implement the first 23 surveys.

ITC expresses its appreciation to the representatives of enterprises and experts who agreed to be interviewed and shared their experiences on the issue of trade obstacles. We thank the governments of the surveyed countries for their trust and support. We extend our gratitude to all national partners, including survey companies, research institutes and national experts, for their contribution to the surveys and data analysis. We also thank the speakers, discussants and participants of NTM stakeholder meetings, held in the surveyed countries, for contributing to the country reports and recommendations.

This paper was compiled by Abdellatif Benzakri, Lionel Fontagné, Ursula Hermelink, Mathieu Loridan, and Mondher Mimouni. The authors thank our various ITC colleagues for their valuable comments and feedback.

Special thanks to Dianna Rienstra, ITC consultant, for editing support, and to the ITC publications team, particularly Mixtli de la Peña Gimenez and Natalie Domeisen, for quality control and production management.

We would like to acknowledge the trust and support of our lead donor, the United Kingdom's Department for International Development, which financed the development of the NTM Survey methodology in its very early stages.

We also thank the European Commission, the Latin American Development Bank and the Government of Canada, all of which have financially contributed to NTM Surveys in individual countries.

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