

CREATING COALITIONS OF SERVICES INDUSTRIES



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Training module for small and medium sized services firms, trade support institutions and trade promotion organizations; provides an introduction and overview of Coalitions of Services Industries (CSIs), addressing fundamental questions about their purpose, structure and activities; the purpose of the training module is to help build and strengthen CSIs in developing and transition economies.

Descriptors: **Services, Trade in Services, Training, Trade Barriers, Trade Associations, Chambers of Commerce, SMEs, Partnership**

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Acronyms

The following acronyms are used:

ABCSI	Antigua and Barbuda Coalition of Service Industries
ANDI	National Business Association of Colombia
ABAC	APEC Business Advisory Council
APEC	Asia Pacific Economic Cooperation
ASR	Australian Services Roundtable
BCSI	Barbados Coalition of Service Industries
BCSP	Belize Coalition of Service Providers
BRASSCOM	Brazilian Association of Information Technology and Communication Companies
Business NZ	Business New Zealand
CARICOM	Caribbean Community and Common Market
CARIFORUM	Forum of the Caribbean Group of African, Caribbean and Pacific (ACP) States
CATIS	China Association of Trade in Services
CBC	COMESA Business Council
CNSC	Caribbean Network of Service Coalitions
COMESA	Common Market for Eastern and Southern Africa
COSCO	China Ocean Shipping (Group) Company
CSC	Canadian Services Coalition
CSI	Coalition of Services Industries
CSIM	Coalition of Service Industries Malaysia
DCSI	Dominica Coalition of Service Industries
EAC	East African Community
ECOWAS	Economic Community of West African States
EPA	Economic Partnership Agreement
ESF	European Services Forum
EU	European Union
GCSP	Guyana Coalition of Service Providers
GDP	Gross Domestic Product
GSC	Global Services Coalition
GSN	Global Services Network
HKCSI	Hong Kong Coalition of Service Industries
ISD	Indonesia Services Dialogue
ITC	International Trade Centre
JCSI	Jamaica Coalition of Service Industries
JSN	Japan Services Network, Keidanren
LDC	Least Developed Countries
NASSCOM	National Association of Software & Service Companies
PSC	Philippine Services Coalition
PSI	Performance of Services Index
RSC	Rwanda Services Council
SADC	Southern Africa Development Community
SLCSI	Saint Lucia Coalition of Service Industries
SME	Small and medium-sized enterprise
TSP	Tanzanian Services Platform
TTCSI	Trinidad and Tobago Coalition of Services Industries
TWCSI	Taiwan Coalition of Service Industries
UNCTAD	United Nations Conference on Trade and Development
WAEMU	West African Economic and Monetary Union
WTO	World Trade Organization

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