WHEN DO PRIVATE STANDARDS WORK?

LITERATURE REVIEW SERIES ON THE IMPACTS OF PRIVATE STANDARDS – PART IV





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Abstract for trade information services

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International Trade Centre (ITC)

When do Private Standards Work?

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Part four of a series of four papers, each comprising a literature review of the main information resources regarding a specific aspect of the impact of private standards - focuses on the literature related to harmonization of, and interdependencies between public and private standards, and the ways in which governments could engage with private standards to impact their legitimacy and significance in the market - aims to understand under which circumstances the application of standards can be an effective tool to foster sustainable development; recapitulates some of the main results of the first three parts and incorporates additional research that specifically addresses the question of when and how standards work best for producers; includes bibliographic references (p. 48-52).

Descriptors: Private Standards, Standards, Certification, Sustainable Development, Bibliographies.

For further information on this technical paper, contact Oliver von Hagen, hagen@intracen.org

English

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ITC, Palais des Nations, 1211 Geneva 10, Switzerland (www.intracen.org)

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