

# PERU: COMPANY PERSPECTIVES

AN ITC SERIES ON  
NON-TARIFF MEASURES





PERU:  
COMPANY PERSPECTIVES

AN ITC SERIES ON  
NON-TARIFF MEASURES

## Abstract for trade information services

ID=42908

2012

C-33 604 PER

International Trade Centre (ITC)

### **Peru: Company Perspectives – An ITC Series on Non-Tariff Measures**

Geneva: ITC, 2012.xviii, 113 pages (International Trade Centre Series on Non-Tariff Measures)

Doc. No. MAR-12-221.E

Country report, part of a series of publications assessing the impact of Non-Tariff Measures (NTMs) on the business sector, based on a large-scale survey conducted in Peru with companies directly reporting burdensome NTMs and the reasons why they consider them to be trade barriers; analyses survey findings and compares them to other sources on NTMs to identify regulatory, procedural and infrastructural obstacles in Peru and its partner countries; covers all major sectors including agriculture, metal and other basic manufactures, clothing, textiles, chemicals, plastics and rubber-based products; outlines policy options discussed at stakeholder meeting; includes NTM classification, and bibliographical references (pp. 109-111).

Descriptors: **Peru, Non-Tariff Measures, Trade Policy, SMEs.**

For further information on the technical paper, contact Ursula Hermelink ([ntm@intracen.org](mailto:ntm@intracen.org))

---

English, Spanish (separate editions)

The International Trade Centre (ITC) is the joint agency of the World Trade Organization and the United Nations.

ITC, Palais des Nations, 1211 Geneva 10, Switzerland ([www.intracen.org](http://www.intracen.org))

Views expressed in this paper are those of consultants and do not necessarily coincide with those of ITC, UN or WTO. The designations employed and the presentation of material in this paper do not imply the expression of any opinion whatsoever on the part of the International Trade Centre concerning the legal status of any country, territory, city or area or of its authorities, or concerning the delimitation of its frontiers or boundaries.

Mention of firms, products and product brands does not imply the endorsement of ITC.

This technical paper has not been formally edited by the International Trade Centre.

Digital images on the cover: © iStockphoto and © MANCHAMANTELES / PromPerú

© International Trade Centre 2012

ITC encourages the reprinting and translation of its publications to achieve wider dissemination. Short extracts of this technical paper may be freely reproduced, with due acknowledgement of the source. Permission should be requested for more extensive reproduction or translation. A copy of the reprinted or translated material should be sent to ITC.

## Acknowledgements

The International Trade Centre (ITC) expresses its deepest gratitude to the enterprises and experts that agreed to be interviewed and shared their experiences on the issue of trade barriers.

This report was written by Fernando Vigil González and César Gala, Universidad del Pacífico and Metis Gaia, respectively, in Lima, Peru. The drafting was guided and co-authored by Christian Knebel, ITC.

We thank Carolin Averbeck, Ursula Hermelink, Olga Solleder-Skorobogatova and Mondher Mimouni, Chief of the Market Analysis and Research section at ITC, for providing management support, comments and suggestions. Claudia Uribe and Matias Urrutigoity from the ITC Office for Latin America and the Caribbean furnished valuable support in coordinating with national partners in Peru.

Carolin Averbeck managed the survey implementation with the backing of the ITC non-tariff measures team. The interviews were conducted by Ipsos APOYO Opinión y Mercado S.A. Graduate students from the School of International and Public Affairs at Columbia University in the United States carried out additional stakeholder interviews and research. Benjamin Prampart and the ITC data processing team calculated tables and statistics for the report. Rodrigo Paillacar and Kathrin Weny provided additional research and inputs.

We thank all discussants and participants of the stakeholder meeting for their concrete policy recommendations. We also extend our gratitude to our partners from the Ministry of Foreign Trade and Tourism of Peru (MINCETUR), especially Victoria Elmore and Diego Llosa, for organizing an outstanding meeting and for their support throughout the survey process.

Érika Álvarez is also to thank for editing the publication. Natalie Domeisen and Isabel Droste from the ITC Communications and Events team contributed to the completion of the publication.

The financial contribution of the United Kingdom's Department for International Development (DFID) is gratefully acknowledged.



## Contents

Acknowledgements	iii
Acronyms	xi
Executive summary	xiii
<b>Introduction to non-tariff measures</b>	<b>1</b>
<b>Chapter 1 Trade and trade policy overview of Peru</b>	<b>5</b>
1. General economic introduction and sector composition	5
2. Trade patterns	6
2.1. Exports	6
2.2. Imports	8
3. Trade policy	9
3.1. Tariffs and preferences for agro-based commodities	10
3.2. Tariffs and preferences for manufactured goods	11
4. National trade and development strategies	12
4.1. The Strategic National Plan for Exports	12
4.2. Trade facilitation and other export support measures	13
<b>Chapter 2 Non-tariff measure survey methodology and implementation in Peru</b>	<b>15</b>
1. Survey implementation and sampling methodology	15
1.1. Timeline and principal counterparts	15
1.2. Business registry, sample frame and selection strategy	15
1.3. Phone interviews and representativeness	16
1.4. Face-to-face interviews	16
1.5. Characteristics of companies interviewed face-to-face	18
2. Captured data and evaluation approach	19
<b>Chapter 3 Survey results: companies' experiences dealing with non-tariff measures</b>	<b>20</b>
1. Aggregate results and cross-cutting issues	20
1.1. Affected export sectors	20
1.2. Non-tariff measures affecting exports and countries applying them	23
1.3. Most common non-tariff measures and other obstacles affecting imports	27
1.4. Recurring challenges with procedural obstacles and inefficiencies in the trade-related business environment	28
2. Agriculture	31
2.1. Importance of the sector	31
2.2. Affected companies	34

2.3.	Non-tariff measures applied by partner countries affecting exports	35
2.4.	Non-tariff measures applied by Peru affecting exports	39
2.5.	Procedural obstacles and inefficiencies in the trade-related business environment affecting exports	40
2.6.	Non-tariff Measures and other obstacles affecting imports	41
2.7.	Summary and policy options	41
3.	Metal and other basic manufactures	51
3.1.	Importance of the sector	51
3.2.	Affected companies	52
3.3.	Non-tariff measures applied by partner countries affecting exports	53
3.4.	Non-tariff measures applied by Peru and related procedural obstacles affecting exports	54
3.5.	Procedural obstacles and inefficiencies in the trade-related business environment affecting exports	54
3.6.	Non-tariff measures and other obstacles affecting imports	55
3.7.	Summary and policy options	55
4.	Textile and clothing	59
4.1.	Importance of the sector	59
4.2.	Affected companies	60
4.3.	Non-tariff measures applied by partner countries affecting exports	61
4.4.	Non-tariff measures applied by Peru affecting exports	63
4.5.	Procedural obstacles and inefficiencies in the trade-related business environment affecting exports	63
4.6.	Non-tariff measures and related procedural obstacles affecting imports	64
4.7.	Summary and policy options	64
5.	Chemicals, plastics and rubber-based products	70
5.1.	Importance of the sector	70
5.2.	Affected companies	72
5.3.	Non-tariff measures applied by partner countries and related procedural obstacles affecting exports	73
5.4.	Non-tariff measures applied by Peru and related procedural obstacles affecting exports	73
5.5.	Procedural obstacles affecting exports	74
5.6.	Non-tariff measures and other obstacles affecting imports	74
5.7.	Summary and policy options	75
6.	Other manufacturing sectors	76

预览已结束，完整报告链接和二维码如下：

[https://www.yunbaogao.cn/report/index/云报告?reportId=5\\_23030](https://www.yunbaogao.cn/report/index/云报告?reportId=5_23030)

