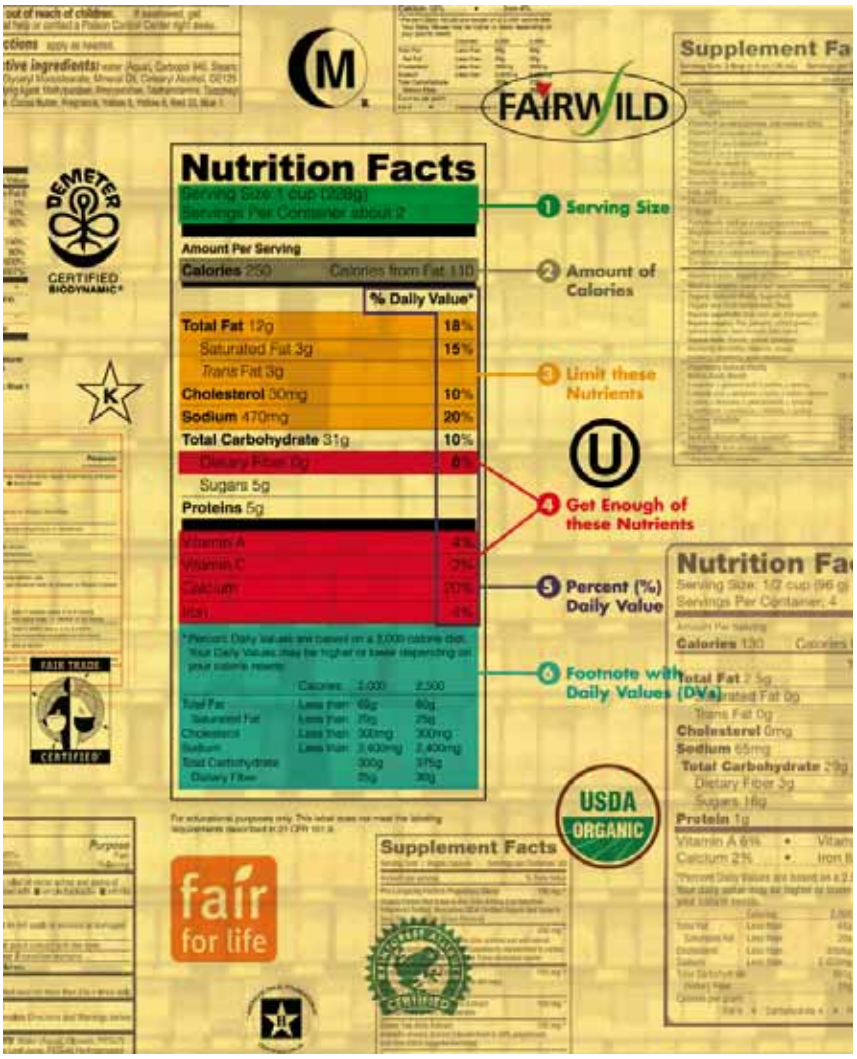
TECHNICAL PAPER

LABELLING OF NATURAL PRODUCTS

THE UNITED STATES MARKET



International Trade Centre

EXPORT IMPACT FOR GOOD

LABELLING OF NATURAL PRODUCTS

THE UNITED STATES MARKET

Abstract for trade information services

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International Trade Centre (ITC)
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Guide focusing on sustainability certification and labelling requirements of finished natural products in the United States - covers all categories of natural products, namely cosmetics, herbal dietary supplement, health food, and herbal drugs; provides a typology of labels used in the U.S. natural products market and how they fit into a number of different regulatory frameworks; outlines the Fair Packaging and Labeling Act requirements; explains how website content is regulated and highlights the respective jurisdictions; provides information on the labelling requirements of private voluntary certification schemes relevant to natural products.

Descriptors: **Labelling, Certification, Private Standards, Organic Products**.

For further information on this technical paper, contact Mr Alexander Kasterine (Kasterine@intracen.org)

English, Spanish (separate editions)

The International Trade Centre (ITC) is the joint agency of the World Trade Organization and the United Nations.

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Sustainability Market Guides

This is part of a series of Sustainability Market Guides produced under ITC's Trade, Climate Change and Environment Programme (TCCEP), financed by the Government of Denmark.

The series aims to guide exporters, civil society and policymakers on trends and practical guidance about the growing market for sustainably produced goods and services.

For further information about this series and the TCCEP, please contact Alexander Kasterine at kasterine@intracen.org.

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