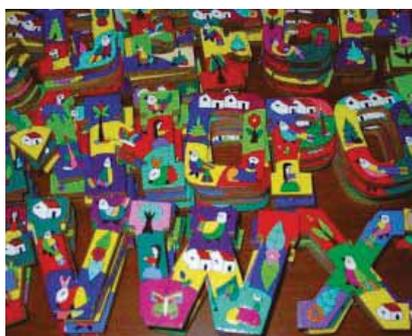


INCLUSIVE TOURISM

OPPORTUNITY STUDY GUIDELINES



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Abstract for trade information services

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International Trade Centre (ITC)

Inclusive Tourism: Opportunity Study Guidelines.

Geneva: ITC, 2010. ix, 82 p.

Doc. No. SC-10-187.E

Study explaining how to identify viable projects adapted to tourism supply chains in order to promote poverty reduction – provides guidelines structured around three phases: 1) Diagnosis of Current Situation and Context includes tools to map the tourism value chain and the participation of the poor within it; 2) Project Opportunities, Prioritization and Feasibility includes a systematic approach to develop a list of high priority interventions that should be implemented; 3) Development of a Workplan provides a structure for reports, and tools to assist in developing institutional arrangements, targets and indicators for monitoring, and also project budgets; includes bibliography (pp. 85-86).

Descriptors: **Tourism and Travel Services, Supply Chain, Value Chain, Poverty Reduction, Project Management, Manuals.**

English

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预览已结束，完整报告链接和二维码如下：

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