

# THE IMPACTS OF PRIVATE STANDARDS ON GLOBAL VALUE CHAINS

LITERATURE REVIEW SERIES ON THE  
IMPACTS OF PRIVATE STANDARDS – PART I



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LITERATURE REVIEW SERIES  
ON THE IMPACTS OF PRIVATE  
STANDARDS – PART I

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Part one of a series of four papers, each comprising a literature review of the main information resources regarding a specific aspect of the impact of private standards – covers: the main areas of impact of private standards in global value chains and the reasons behind such impacts; how and why governance mechanisms and chain structures change in global value chains as a result of standards being implemented; the way private standards impact small producer and exporter participation in a value chain and how they enhance or hinder upgrading opportunities (e.g. vertical integration) for producers/exporters; and the extent to which the distribution of revenues along the value chain is affected by these standards.

Descriptors: **Standards, Food standards, Certification, Value Chain, Small-Scale Industry, Bibliographies.**

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International Trade Centre, Palais des Nations, 1211 Geneva 10, Switzerland (<http://www.intracen.org>)

For further information on this technical paper, contact Oliver von Hagen, +41 (0)22 730 0519, [hagen@intracen.org](mailto:hagen@intracen.org)

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## Abbreviations

ATO	alternative trade organization
C.A.F.E.	Starbucks Coffee and Farmer Equity Practices
CIRAD	Centre de coopération internationale en recherche agronomique pour le développement
DIIS	Danish Institute for International Studies
ETI	Ethical Trading Initiative
FAO	Food and Agriculture Organization of the United Nations
FSC	Forest Stewardship Council
FT	Fairtrade
FTO	Fairtrade organization
HEBI	Kenyan Horticultural Ethical Business Initiative
GCC	global commodity chain
GLOBALG.A.P.	Global Good Agricultural Practice standards
GVC	global value chain
HACCP	hazard analysis critical control points
IDS	Institute of Development Studies
IISD	International Institute for Sustainable Development
ISO	International Organization for Standardization
KFC	Kenya Flower Council
MDGs	Millennium Development Goals
MSC	Marine Stewardship Council
NGO	non-governmental organization
PEFC	Programme for the Endorsement of Forest Certification

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