

CLOTHING DEMAND FROM EMERGING MARKETS

AN OPPORTUNITY FOR
LDC SUPPLIERS



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EXPORT IMPACT FOR GOOD

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Study dealing with emerging fashion retail markets in 'advanced' developing countries – focuses on Brazil, China, India, Malaysia, Singapore and South Africa; for each market provides overall dynamics and economic growth potential, including expected market developments in specific product sectors; discusses tariff structures and non-tariff requirements in detail; illustrates different sourcing patterns and supplier requirements through case studies; looks at existing national support schemes provided by governments (technical cooperation among developing countries) that could be utilized by the LDC suppliers; explores possibilities for the integration of LDC textile and clothing exporters into the overall value chain from 'cotton to clothing' for cooperation along the value chain; provides a detailed list of useful contacts and addresses in the countries under review.

Descriptors: **Clothing, Textiles, Market Access, Non-Tariff Barriers, Brazil, China, India, Malaysia, Singapore, South Africa, Market Surveys, Case Studies.**

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