

CLOTHING DEMAND FROM EMERGING MARKETS

AN OPPORTUNITY FOR
LDC SUPPLIERS



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Study dealing with emerging fashion retail markets in 'advanced' developing countries – focuses on Brazil, China, India, Malaysia, Singapore and South Africa; for each market provides overall dynamics and economic growth potential, including expected market developments in specific product sectors; discusses tariff structures and non-tariff requirements in detail; illustrates different sourcing patterns and supplier requirements through case studies; looks at existing national support schemes provided by governments (technical cooperation among developing countries) that could be utilized by the LDC suppliers; explores possibilities for the integration of LDC textile and clothing exporters into the overall value chain from 'cotton to clothing' for cooperation along the value chain; provides a detailed list of useful contacts and addresses in the countries under review.

Descriptors: Clothing, Textiles, Market Access, Non-Tariff Barriers, Brazil, China, India, Malaysia, Singapore, South Africa, Market Surveys, Case Studies.

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The views expressed are those of the authors and do not represent the views of the International Trade Centre or any organization with which the authors may be associated.

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Contents

Acknowledgements	iii
Note	xvii
Introduction	1
Chapter 1	
Brazil	5
A brief overview of the Brazilian market for apparel	5
Executive summary	5
The structure and characteristics of the domestic market	7
Market size and prices	7
The domestic clothing industry	7
The consumer market for clothing	8
Per capita income	9
Socio-economic profile	9
Average factory prices of clothing produced in Brazil	10
Type of products supplied by the domestic industry and from abroad	13
Offer and demand in the national market	13
National production	14
Import developments, 2001–2005	19
Clothing imports by type	19
Main origins of Brazil's clothing imports	22
An analysis of the tariff structure of imports	23
Taxes and duties on imports	23
Estimated cost of importing clothing	24
Regional agreements	25
Non-tariff market requirements	25
Special import regulations	25
Import licensing	25
Access to SISCOMEX	26
Inspection of prices	26
Customs procedures	26
The clearance process	26
Special customs regimes	27
Freight and transport requirements	28
Packaging, marketing and labelling requirements	28
Use of specialized companies	29
Ethical trading requirements	29

Expected market developments	29
The domestic market	30
Market players	30
Sales channels	30
Number of companies in the clothing business	31
Apparel procurement practices	31
Use of e-commerce and ICT for procurement	32
Consumer preferences for specific fibre types and blending	32
Case studies of large national retailers and clothing importers	33
Case studies	33
C&A Modas Ltda.	33
Arthur Lundgren Tecidos S.A.	33
Lojas Riachuelo S.A.	34
GZT Comércio e Importação Ltda.	34
Irmãos Zolko Ltda.	35
Products imported	35
Supply origins	36
Sourcing practices	36
The retail chains' main requirements from LDCs	37
The retail chains' image of clothing imports from LDCs	37
The recommendations of the major retail chains on how best to penetrate the domestic market	39
What LDC clothing exporters need to offer to the major retail chains	39
Possible niche markets and product groups to be targeted	39
List of imports	39
Products and market niches offering the best opportunities	40
Support schemes for LDCs	41
Recommendations to clothing exporters	41
Supplying the retail trade	41
Possible partnership with Brazilian fabric producers	43
Annexes	
I. Brazil: useful contacts and addresses	44
II. Brazil: main clothing retail and import companies	45
III. Brazil: macroeconomic indicators	50
IV. Brazil: sources of information	51

Chapter 2

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