

# The Global Economic Crisis:

Systemic Failures and Multilateral Remedies









#### UNITED NATIONS CONFERENCE ON TRADE AND DEVELOPMENT

# The Global Economic Crisis: Systemic Failures and Multilateral Remedies

Report by the UNCTAD Secretariat Task Force on Systemic Issues and Economic Cooperation



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UNCTAD/GDS/2009/1

UNITED NATIONS PUBLICATION

Sales no. E.09.II.D.4

ISBN 978-92-1-112765-2

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#### **Key messages**

UNCTAD's longstanding call for stronger international monetary and financial governance rings true in today's crisis, which is global and systemic in nature. The crisis dynamics reflect failures in national and international financial deregulation, persistent global imbalances, absence of an international monetary system and deep inconsistencies among global trading, financial and monetary policies.

#### National and multilateral remedies

- Market fundamentalist *laissez-faire* of the last 20 years has dramatically failed the test. Financial deregulation created the build-up of huge risky positions whose unwinding has pushed the global economy into a debt deflation that can only be countered by government debt inflation:
  - The most important task is to break the spiral of falling asset prices and falling demand and to revive the financial sector's ability to provide credit for productive investment, to stimulate economic growth and to avoid deflation of prices. The key objective of regulatory reform has to be the systematic weeding out of financial sophistication with no social return.
- Blind faith in the efficiency of deregulated financial markets and the absence of a cooperative financial and monetary system created an illusion of risk-free profits and licensed profligacy through speculative finance in many areas:
  - This systemic failure can only be remedied through comprehensive reform and reregulation with a vigorous role by Governments working in unison. Contrary to traditional views, Governments are well positioned to judge price movements in those markets that are driven by financial speculation and should not hesitate to intervene whenever major disequilibria loom.
- The growing role and weight of large-scale financial investors on commodities futures markets have affected commodity prices and their volatility. Speculative bubbles have emerged for some commodities during the boom and have burst after the sub-prime shock:
  - Regulators need access to more comprehensive trading data in order to be able to understand what is moving prices and intervene if certain trades look problematic, while key loopholes in regulation need to be closed to ensure that positions on currently unregulated over-the-counter markets do not lead to "excessive speculation".
- The absence of a cooperative international system to manage exchange rate fluctuations has facilitated rampant currency speculation and increased the global imbalances. As in Asia 10 years ago, currency speculation and currency crisis has brought a number of countries to the verge of default and dramatically fuelled the crisis:
  - Developing countries should not be subject to a "crisis rating" by the same financial markets which have created their trouble. Multilateral or even global exchange rate arrangements are urgently needed to maintain global stability, to avoid the collapse of the international trading system and to pre-empt pro-cyclical policies by crisisstricken countries.

#### Global economic decision-making

- The crisis has made it all too clear that globalization of trade and finance calls for global cooperation and global regulation. But resolving this crisis and avoiding its recurrence has implications beyond the realm of banking and financial regulation, going to the heart of the question of how to revive and extend multilateralism in a globalizing world.
- The United Nations must play a central role in guiding this reform process. It is the only institution which has the universality of membership and credibility to ensure the legitimacy and viability of a reformed governance system. It has proven capacity to provide impartial analysis and pragmatic policy recommendations in this area.

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#### **Abbreviations**

BIS Bank for International Settlements

CBOT Chicago Board of Trade

CDO collateralized debt obligations

CDS Credit Default Swaps

CEA Commodity Exchange Act

CEBS Committee of European Banking Supervisors
CESR Committee of European Securities Regulators

CITs commodity index traders

CFTC Commodity Futures Trading Commission

COT Commitments of Traders

DJ-AIGCI Dow Jones-American International Group Commodity Index

ECB European Central Bank
FED Federal Reserve System

FSA Financial Services Authority

GDP gross domestic product
ICE Intercontinental Exchange
IMF International Monetary Fund

LTCM Long-term Capital Management

OTC over-the-counter

NEER nominal effective exchange rate

PEER price component of REER (PEER=NEER/REER)

PPP purchasing power parity

REER real effective exchange rate

RMBS residential mortgage-backed securities

SIVs Structured Investment Vehicles

S&P GSCI Standard & Poor's Goldman Sachs Commodity Index

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