

**United Nations Conference on Trade and Development**

**WORLD INVESTMENT  
PROSPECTS SURVEY  
2007–2009**



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## NOTE

As the focal point in the United Nations system for investment and technology, and building on 30 years of experience in those areas, UNCTAD, through DITE, promotes understanding of key issues, particularly matters related to foreign direct investment and transfer of technology. DITE also assists developing countries in attracting and benefiting from FDI and in building their productive capacities and international competitiveness. The emphasis is on an integrated policy approach to investment, technological capacity-building and enterprise development.

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The following symbols have been used in the tables:

Two dots (..) indicate that data are not available or are not separately reported.

Rows in tables have been omitted in those cases where no data are available for any of the elements in the row.

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A slash (/) between dates representing years (e.g. 1994/1995) indicates a financial year.

Use of a dash (–) between dates representing years (e.g. 1994–1995) signifies the full period involved, including the beginning and end years.

References to “dollars” (\$) are to United States dollars, unless otherwise indicated.

Annual rates of growth or change, unless otherwise stated, refer to annual compound rates.

Because of rounding, details and percentages in tables do not necessarily add up to totals.

The material contained in this study may be freely quoted with appropriate acknowledgement.

## PREFACE AND ACKNOWLEDGMENTS

The UNCTAD World Investment Prospects survey 2007–2009 aims at providing an outlook on future trends on FDI by the largest TNCs. The present publication is the last issue in a series of similar surveys that have been carried out regularly by UNCTAD since 1995 as part of the background work for its *World Investment Reports*. The series has included, for instance, studies on "International Investment: towards the year 2001" and "International Investment: towards the year 2002" (United Nations, 1997; United Nations, 1998), which were joint publications of Arthur Andersen, Invest in France Mission and UNCTAD, as well as two UNCTAD publications entitled "Prospects for foreign direct investment and the strategies of transnational corporations" for the years 2004-2007 and 2005-2008 respectively (UNCTAD, 2004a; UNCTAD, 2005a).

Research collaboration for the present survey and analysis of the results were conducted principally by Fabrice Hatem (Invest in France Agency and Ecole de Management de Normandie) and by an UNCTAD team comprising Justin Fisher, Masataka Fujita, Devianee Keetharuth and Jean-François Outreville, under the overall guidance of Anne Miroux.

Assistance was provided at various stages by the following: Emin Akcaoglu, Sarah Dunbar, Kumi Endo, Darya Gerasimenko, Niron Hashai, Niels Heystek, Jovan Licina, Lizanne Martinez, Hafiz Mirza, Alexander Mohr, Shin Ohinata, Rajah Rasiah, Aslak Solumsmoen, Tadelle Taye, Laurent Trupin, Kee Hwee Wee and Dong Wu. The text benefited from comments and feedback by Torbjörn Fredriksson, Gyoyong Liang, and Padma Mallampallay. Katia Vieu provided secretarial assistance and desktop publishing was done by Teresita Ventura. It was edited by Praveen Bhalla.

A panel of location experts was set up to provide qualitative analysis on FDI trends and to contribute to assessing the results of the survey. We would like to thank the participants of this panel: Ash Ahmad, Massaki Amma, David Bridgman, René Buck, Kai Hammerich, Christina Knutsson, Peter Lemagnen, Marc Lhermitte, Paid McMenamin, Charles-Albert Michalet, Mark O'Connell, Robert Pilous, Roel Spee and Mario Ste-Marie.

## TABLE OF CONTENTS

<b>PREFACE AND ACKNOWLEDGMENTS</b> .....	iii
<b>EXECUTIVE SUMMARY</b> .....	1
<b>CHAPTER I. GLOBAL PROSPECTS: FDI SET TO RISE FURTHER</b> .....	7
1. Foreseeable rise in FDI flows.....	7
2. Structural and short-term conditions favour FDI growth .....	9
a. An ongoing quest for markets, resources and efficiency.....	9
b. A favourable short-term macroeconomic outlook.....	13
3. Does the perception of potential risks influence international investment strategies?.....	15
<b>CHAPTER II. FDI PROSPECTS BY HOST REGION</b> .....	21
1. Overall results of the survey.....	21
a. Current trends: evolving patterns in the international division of labour .....	21
b. Future trends: FDI in South, East and South-East Asia on the rise, but developed economies remain attractive.....	23
2. Detailed results by host region .....	26
a. Prospects for developing countries: South, East and South-East Asia is the most preferred regional location.....	26
b. FDI in the new EU-12, South-East Europe and the CIS is on the rise.....	30
c. The main developed regions still remain very attractive .....	31
<b>CHAPTER III. PATTERNS OF FDI BY ACTIVITY, INVESTOR AND ENTRY MODE</b> .....	37
1. Sectoral prospects.....	37
2. Growing internationalization of corporate functions.....	42
3. Investment patterns by home country and size of companies.....	45

a.	Does the home region matter for the internationalization of companies? .....	45
b.	Does company size matter for their internationalization? .....	47
4.	FDI still prefers its home region, but its geographical scope is expected to expand.....	49
5.	Specific modes of entry by host region, industry and home region.....	54

<b>CONCLUSIONS AND POLICY IMPLICATIONS: ADAPTING TO THREATS AND OPPORTUNITIES.....</b>	<b>59</b>
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<b>REFERENCES .....</b>	<b>61</b>
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<b>ANNEXES .....</b>	<b>63</b>
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Annex 1.	Methodology of the UNCTAD survey .....	63
Annex 2.	Characteristics of the frame for the survey.....	65
Annex 3.	Survey results: detailed statistical tables .....	67
Annex 4.	Geographical breakdown of international investment projects in Europe, by selected industry.....	69
Annex 5.	Industry classifications used in the survey .....	71

#### **Boxes**

Box 1.	The UNCTAD Survey on World Investment prospects: objectives and methodology.....	1
Box 2.	Waste management, clean technologies and renewable energies: major areas of future FDI.....	40
Box 3.	Some issues related to FDI in the long term.....	59

#### **Figures**

Figure 1.	Expected change in FDI flows between 2006 and 2009.....	7
Figure 2.	Share of FDI in total investment, 2005, 2008.....	8
Figure 3.	Annual changes in FDI flows, 2007–2009 .....	8
Figure 4.	Location criteria in order of importance, 2007–2009.....	9
Figure 5.	Profits of top 500 United States companies, 2000–2006.....	14

Figure 6.	Importance of risk factors for FDI decisions, 2007–2009 .....	16
Figure 7.	Proportion of companies with FDI in different regions, 2006.....	22
Figure 8.	Investment preferences by host region, 2006 and 2007–2009.....	24
Figure 9.	FDI prospects by host region, 2007–2009.....	25
Figure 10.	Most attractive economies for the location of FDI, 2007–2009 .....	30
Figure 11.	Changes in FDI by sector, 2006–2009 .....	38
Figure 12.	Expansion or relocation abroad by corporate function, 2006 and 2007-2009.....	44
Figure 13.	Expected changes in FDI expenditures by home region, 2006–2009.....	46
Figure 14.	Indicators of geographical diversification of FDI by home region of the company, 2006 .....	47
Figure 15.	Expected change in FDI expenditures by company size, 2006–2009 .....	48
Figure 16.	Indicator of geographical diversification of FDI by size of the company, 2006.....	48
Figure 17.	Regional preferences in investment, by home region of respondent firms.....	50
Figure 18.	Expected increase in FDI in host region, by home region of respondent firm, 2006 and 2007–2009.....	52
Figure 19.	Use of M&As and greenfield investments as an entry mode into selected host countries, 2007–2009.....	55
Figure 20.	Use of M&A and greenfield investments as an entry mode into a specific country, by home region, 2007–2009.....	56
Figure 21.	Use of M&As and greenfield investments as entry modes into a specific country, by sector, 2007–2009 .....	56

#### Tables

Table 1.	Summary of survey results .....	2
Table 2.	Regulatory changes regarding FDI, 1992–2005.....	12
Table 3.	World economic growth and growth prospects, 2005–2008 .....	13
Table 4.	Companies with FDI stocks in host regions, by home regions, 2006.....	23
Table 5.	Factors attracting investment by region, 2007–2009.....	28
Table 6.	Ten most attractive countries for FDI by factors favouring investment, 2007–2009 .....	29
Table 7.	Changes in investment by industry, 2006–2009.....	40

Table 8.	Location criteria, by sector, 2007– 2009 .....	42
Table 9.	Attractiveness of regions for FDI in the manufacturing and services sectors, 2007–2009 .....	42

#### Annex figures

Annex figure 1.	Distribution of international projects in Europe's host regions, by industry, 2002–2006.....	69
Annex figure 2.	Market share of international projects and jobs heading to the new EU-12 countries in selected high-value-added industries, 2002–2006.....	70

#### Annex tables

Annex table 1.	Comparing the representation of the frame, sample and survey responses by region.....	63
Annex table 2.	Comparing the representation of the frame, sample and survey responses by sector.....	63
Annex table 3.	List of location experts associated with the survey .....	6
Annex table 4.	Top 5,000 companies by sector and industry, ranked by foreign assets .....	65
Annex table 5.	Top 5,000 companies by size.....	66
Annex table 6.	Top 5,000 companies by home country of the parent company .....	66
Annex table 7.	Respondents by sector and industry .....	67
Annex table 8.	Respondents by company size .....	68
Annex table 9.	Respondents by home region.....	68
Annex table 10.	Classification by home region .....	71
Annex table 11.	Classification by host region .....	71
Annex table 12.	Classification by sector and industry.....	72

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