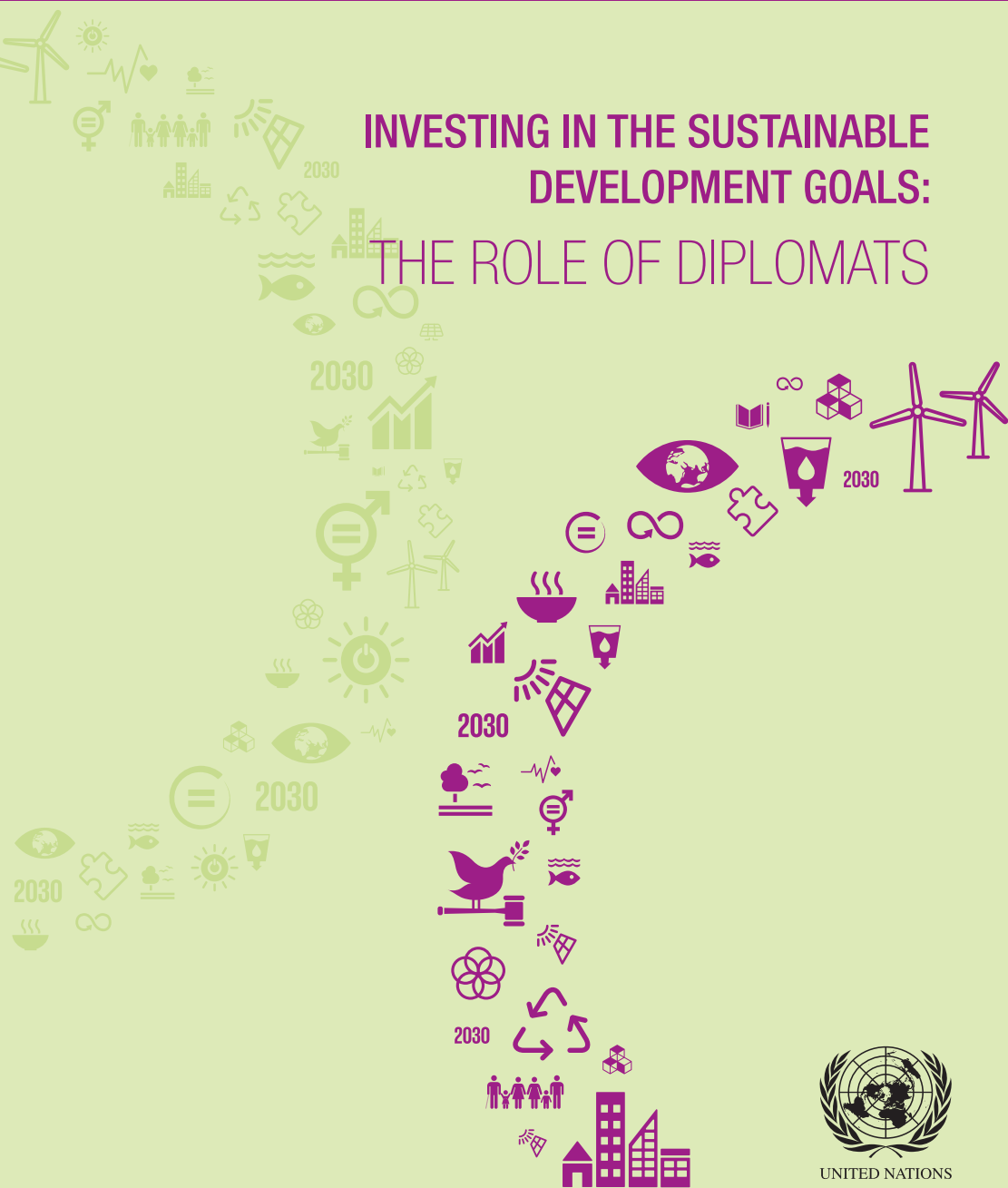


Investment Advisory Series

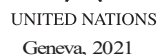
Series A, number 9

INVESTING IN THE SUSTAINABLE DEVELOPMENT GOALS: THE ROLE OF DIPLOMATS



UNITED NATIONS

Series A, number 9

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Note

As the focal point in the United Nations system for investment, and building on decades of experience in this area, UNCTAD, through its Division on Investment and Enterprise (DIAE), promotes understanding of key issues related to foreign direct investment (FDI) and enterprise development. DIAE also assists developing countries in enhancing their productive capacities and international competitiveness through the integrated treatment of investment and enterprise development.

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United Nations Conference on Trade and Development
Palais des Nations, Room E-10080
CH-1211 Geneva 10, Switzerland
E-mail: ips@unctad.org

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Preface

The *Investment Advisory Series* provides practical advice and case studies of best policy practice for attracting foreign direct investment (FDI) that contributes to sustainable development. The Series draws on the experiences gained in, and lessons learned through, UNCTAD's capacity- and institution-building work in developing countries and countries with economies in transition.

Series A deals with issues related to investment promotion and facilitation, and to the work of investment promotion agencies (IPAs) and other institutions that promote FDI and provide information and services to investors. The publications are intended to be pragmatic, with a how-to focus, and include guides and handbooks. The prime target audience for Series A is practitioners in the field of investment promotion and facilitation, mainly in IPAs.

Series B focuses on case studies of best practices in policy and strategic matters related to FDI and development arising from existing and emerging challenges. The primary target audience for Series B is policymakers in the field of investment. Other target audiences include civil society, the private sector and international organizations.

The *Investment Advisory Series* is prepared by a group of UNCTAD staff members and consultants under the guidance of James Zhan. This guide was prepared by a team led by Paul Wessendorp and comprising Stephania Bonilla-Feret, Natalia Guerra and Paul Whiteway. The guide benefited from comments and contributions from Richard Bolwijn, Chantal Dupasquier, Maha El Masri, Joachim Karl, Massimo Meloni, Jason Munyan, Alda Sadiku, Amelia Santos-Paulino, Jan Smit and Christoph Spennemann. Mekondjo Kaapanda-Girrus, Ambassador of the Republic of Namibia to Belgium, the Netherlands, the Grand Duchy of Luxembourg and the European Union and Karin Lachner, Head of Marketing and Communications at CINDE, Costa Rica, were external peer reviewers and also provided information about case studies in their respective countries. Astrid Chedid, Regional Director for Latin America, the Caribbean and Spain for the Annual Investment Meeting, provided information about a case study from the United Arab Emirates. UNCTAD also acknowledges comments received during the Second Ambassadors Round Table on Investing in the Sustainable Development Goals held in November 2019 in Geneva, Switzerland. It was edited by Michael Gibson and desktop published by Ana Beatriz Dominguez Organero.

The publication benefitted from a contribution by the Government of the Netherlands to UNCTAD's technical cooperation programme on investment.

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