



CENTRAL AMERICA

TEACHING MATERIAL ON
TRADE AND GENDER

VOLUME 1: UNFOLDING THE LINKS

MODULE 4D

TRADE AND GENDER LINKAGES: AN ANALYSIS OF CENTRAL AMERICA





CENTRAL AMERICA

TEACHING MATERIAL ON
TRADE AND GENDER

VOLUME 1: UNFOLDING THE LINKS

MODULE 4D

TRADE AND GENDER LINKAGES: AN ANALYSIS OF CENTRAL AMERICA



© 2020, United Nations
All rights reserved worldwide

Requests to reproduce excerpts or to photocopy should be addressed to the Copyright Clearance Center at copyright.com.

All other queries on rights and licences, including subsidiary rights, should be addressed to:

United Nations Publications

405 East 42nd Street
New York, New York 10017
United States of America
Email: publications@un.org
Website: shop.un.org

The designations employed and the presentation of material on any map in this work do not imply the expression of any opinion whatsoever on the part of the United Nations concerning the legal status of any country, territory, city or area or of its authorities, or concerning the delimitation of its frontiers or boundaries.

This publication has been edited externally.

United Nations publication issued by the United Nations Conference on Trade and Development.

UNCTAD/DITC/2020/2

ISBN: 978-92-1-112996-0
eISBN: 978-92-1-005340-2
Sales no.: E.20.II.D.33

ACKNOWLEDGEMENTS

This module was prepared by Bengi Yanik-Ilhan. Comments and suggestions were provided by Nursel Aydiner-Avsar, Claudia Contreras, Alma Espino, Alicia Frohmann, Katerina Joklova, Mariangela Linoci, Jorge Martinez, Johan Muller, and Simonetta Zarrilli.

The module was coordinated and supervised by Simonetta Zarrilli, Chief of the Trade, Gender and Development Programme at UNCTAD. David Einhorn was in charge of English editing.

The publication of this module was made possible by the financial support of the Government of Finland, which is gratefully acknowledged.

4D

MODULE

TABLE OF CONTENTS

ACKNOWLEDGEMENTS	iii
TABLE OF CONTENTS	IV
LIST OF BOXES	V
LIST OF FIGURES	V
LIST OF TABLES	V
<hr/>	
<i>Trade and Gender Linkages: An Analysis of Central America</i>	1
<hr/>	
1. Introduction	2
1.1. An overview of trade liberalization in Central America	3
1.2. Socio-economic profiles of Central American countries	4
2. Gender-related outputs: An assessment of the various dimensions of gender inequalities	7
2.1. Capabilities domain	7
2.2. Access to resources and opportunities domain	8
2.2.1. Employment patterns	9
2.2.2. Time use	14
2.2.3. Access to finance and land	15
2.2.4. Decision-making power	16
2.3. Security domain	17
3. Gender-related inputs: The legal and institutional frameworks for gender equality	17
3.1. International and regional policy instruments	17
3.2. Legal framework on gender equality at the national level	18
4. A gender analysis of trade policy and trade flows in Central America	19
4.1. Gender mainstreaming in trade policy	19
4.2. Trade structure	20
4.3. Gender implications of trade liberalization: Selected case studies	22
4.3.1. Agriculture: The case of coffee producers	23
4.3.2. Industry: The case of maquila workers	25
4.3.3. Services: The case of tourism entrepreneurs and workers	30
4.4. Empirical analysis	33
5. Main findings and policy recommendations	34
Exercises and questions for discussions	38
<hr/>	
ANNEXES	39
Annex 1. Top export/import products and partners	39
Annex 2. Empirical Analysis	40
Annex 3. Case Studies	43
REFERENCES	45
ENDNOTES	49

LIST OF BOXES

Box 1. Femininity index of poor households	9
Box 2. The gender divide by productivity levels in Central America	13
Box 3. Foreign trade promotion agencies in Costa Rica (PROCOMER) and El Salvador (PROESA)	20
Box 4. Historical developments in the maquila sector	26

LIST OF FIGURES

Figure 1. Overview of the modules in the UNCTAD teaching manual on gender and trade	2
Figure 2. Selected economic and social indicators, 2018	5
Figure 3. Sectoral composition of economic activity, 2000 and 2018	5
Figure 4. GDP growth performance, 1998–2002 and 2014–2018 averages	6
Figure 5. Trade openness indicators, 2014–2018 average	6
Figure 6. Sectoral composition of employment by sex	10
Figure 7. Female share of total employment in the broad sectors of the economy	10
Figure 8. Employment composition by work status and sex	12
Figure 9. Informal employment shares by sex	12
Figure 10. Proportion of time spent on unpaid domestic and care work by sex	14
Figure 11. Account ownership at a financial institution or with a mobile money-service provider, 2017	15
Figure 12. Indicators of decision-making	16
Figure 13. Proportion of women subjected to physical and/or sexual violence in the last 12 months	16
Figure 14. Merchandise exports by product groups, 1998–2000 and 2016–2018 averages	20
Figure 15. Merchandise imports by product groups, 1998–2000 and 2016–2018 averages	21
Figure 16. Services exports by services category, 2005–2007 and 2016–2018 averages	22
Figure 17. Female share of employment in selected manufacturing sub-sectors	27
Figure 18. Tourism receipts (in total exports) and expenditures (in total imports), 2018	31

LIST OF TABLES

Table 1. Gender inequality index and selected gender indicators, 2018	8
Table 2. Female share of total employment in major sub-sectors	11
Table 3. Composition of services employment by sub-sectors and sex	11
Table 4. Sources of and motivation for borrowing by sex	15
Table 5. Scores on different dimensions of gender equality	18
Table 6. Budget allocations for national mechanisms for the advancement of women, 2017	19
Table 7. Geographic composition of merchandise exports and imports, 1998–2000 and 2016–2018 averages	21
Table 8. International Women's Coffee Alliance estimates for the number of female coffee producers	24
Table 9. The effects of certification schemes in the coffee sector	25
Table 10. The effects of maquila employment	28
Table A.1.1. Top export and import products at the HS 6-digit level	39
Table A.1.2. Top export and top import trade partners	40
Table A.2.1. Macroeconomic analysis estimation results for the share of each broad sector in total female employment	41
Table A.2.2. Macroeconomic analysis estimation results for the gender employment gap in each broad sector	42

4D

MODULE 4D
*Trade and Gender Linkages:
An Analysis of Central America*

预览已结束，完整报告链接和二维码如下：

https://www.yunbaogao.cn/report/index/report?reportId=5_8658

