



Effective Market Access for Least Developed Countries' services exports

An Analysis of
the World Trade Organization Services Waiver
for Least Developed Countries





Effective market access for least developed countries' services exports

An analysis of
the World Trade Organization services waiver
for least developed countries



© 2020, United Nations
All rights reserved worldwide

Requests to reproduce excerpts or to photocopy should be addressed to the Copyright Clearance Center at copyright.com.

All other queries on rights and licences, including subsidiary rights, should be addressed to:

United Nations Publications,
405 East 42nd Street,
New York, New York 10017,
United States of America
Email: publications@un.org
Website: un.org/publications

The designations employed and the presentation of material on any map in this work do not imply the expression of any opinion whatsoever on the part of the United Nations concerning the legal status of any country, territory, city or area or of its authorities, or concerning the delimitation of its frontiers or boundaries.

Mention of any firm or licensed process does not imply the endorsement of the United Nations.

References to country names in this publication correspond to the names in use historically during the periods for which data were reviewed.

This publication has been edited externally.

United Nations publication issued by the United Nations Conference on Trade and Development.

UNCTAD/DITC/TNCD/2019/1

Sales No.: E.20.II.D.4
ISBN: 978-92-1-112963-2
eISBN: 978-92-1-004595-7

ACKNOWLEDGEMENTS

This overview paper as well as the four pilot case studies for Cambodia, Nepal, Senegal and Zambia were prepared by the United Nations Conference on Trade and Development (UNCTAD) Secretariat, with co-financing from Sweden, for which UNCTAD is thankful.

The related work was supervised by Bruno Antunes and Marisa Henderson, Economic Affairs Officers of the Division on International Trade and Commodities (DITC) of UNCTAD. A draft of this pilot case study was provided by Ms. Hadil Hijazi, who worked jointly with Mr. Hannes Schloemann and with backstopping support from Ms. Cristina Rubiano Passos. Martine Julsaint-Kidane, Economic Affairs Officer of DITC, provided useful comments. The document was finalised by Bruno Antunes and Vincent Valentine, Economic Affairs Officers of the DITC of UNCTAD.

The views expressed in this paper are those of the authors and do not necessarily reflect the views of UNCTAD or the LDCs examined.

Marina Murina and Sophie Munda provided administrative support.

Laura Moresino-Borini designed the cover and the graphics, and Belén Camarasa performed the desktop publishing.

NOTE

All references to dollars (\$) are to United States of America dollars unless otherwise stated.

For further information on the Trade Negotiations and Commercial Diplomacy Branch, please contact:

Trade Negotiations and Commercial Diplomacy Branch
Division of International Trade and Commodities
United Nations Conference on Trade and Development
Palais des Nations
1211 Geneva 10
Switzerland
Email: tncdb@unctad.org
Website: unctad.org/services

CONTENTS

Acknowledgements	iii
Note	iv
Abbreviations and acronyms.....	vii
Preface.....	ix
EXECUTIVE SUMMARY	1
A. Overall assessment of the preferences offered	2
B. Lessons from the four country papers on least developed countries services exports and their interests under the waiver	4
C. Looking at countries, looking at sectors: Barriers encountered, possible preferences, actual preferences	5
1. Professional services (and related health services)	5
2. Information technology and information technology-enabled services	6
3. Tourism	6
4. Education services	7
5. Insurance and re-insurance services.....	7
6. Banking services	7
7. Construction services	7
D. Conclusions and recommendations	7
I. SERVICES, LEAST DEVELOPMENT COUNTRIES' EXPORTS, AND THEIR SERVICES WAIVER AS ONE OF MANY TOOLS.....	9
II. AN UPDATED ASSESSMENT OF PREFERENCES OFFERS NOTIFIED BY WORLD TRADE ORGANIZATION MEMBERS: WHERE DO WE STAND?	11
A. Main findings: who, what and how much?	12
1. A word of caution	12
2. Analysing the offer: How much is on the table?	12
3. Types of preferences	14
4. Preferences by sector.....	15
5. Preferences by mode	16
6. Preferences by World Trade Organization Members.....	18
B. Best practices and lessons learned.....	18
III. LESSONS FROM THE FOUR COUNTRY PAPERS ON LEAST DEVELOPED COUNTRIES SERVICES EXPORTS AND THEIR INTERESTS UNDER THE WAIVER	23
A. Introduction	24
B. Approach.....	24
C. Cross-cutting issues: A word up-front.....	26
D. Public procurement.....	26
E. Looking at countries, looking at sectors: Barriers encountered, possible preferences, actual preferences	26
1. Professional services (and related health services)	26
2. Information technology and information technology-enabled services	28
3. Creative economy: Entertainment services and audiovisual services	29
4. Tourism	30
5. Education services	31

6. Insurance and re-insurance services	31
7. Banking services	32
8. Construction services	32
IV. ADDRESSING CROSS-CUTTING ISSUES	35
A. Physical market access for service providers	36
1. Collective Request	36
2. World Trade Organization Members' notifications of offers under the least developed countries waiver	36
3. Possible creative responses	37
B. Fees, charges, taxes	38
1. Collective Request	39
2. World Trade Organization Members' notifications of offers under the least developed country services waiver	39
3. Creative responses	39
C. Mode 4 categories: Tailoring responses, sidestepping old instincts	40
1. Collective Request	40
2. World Trade Organization Members' notifications of offers under the least developed country services waiver	41
3. Additional illustrative creative responses	41
CONCLUSIONS AND RECOMMENDATIONS	43
A. The glass is half full	44
B. Substance: Towards attentive, generous and creative preferences	45
C. Scope: Towards broader geographical coverage	46
D. Institutions and support: Towards a holistic process	46
References	49
Endnotes	51

List of Figures

1. Notifications of preferences in comparison with Doha Development Agenda offers	12
2. Notifications of preferences in comparison with recent/best preferential trade agreements	13
3. Matches with the Collective Request	13
4. Number of preferences equal or beyond the Collective Request, by World Trade Organization Members	14
5. Preferences by sectors	15

预览已结束，完整报告链接和二维码如下：

https://www.yunbaogao.cn/report/index/report?reportId=5_8747

