UNITED NATIONS CONFERENCE ON TRADE AND DEVELOPMENT





TECHNOLOGY AND 2018 INNOVATION REPORT 2018

Harnessing Frontier Technologies for Sustainable Development



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The publication has been edited externally.

United Nations publication issued by the United Nations Conference on Trade and Development.

UNITED NATIONS PUBLICATION

UNCTAD/TIR/2018

Sales No. E.18.II.D.3

ISSN 2076-2917

ISBN 978-92-1-112925-0

e-ISBN 978-92-1-363310-6

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FOREWORD

We live at a time of technological change that is unprecedented in its pace, scope and depth of impact. Harnessing that progress is the surest path for the international community to deliver on the 2030 agenda for people, peace and prosperity. Frontier technologies hold the promise to revive productivity and make plentiful resources available to end poverty for good, enable more sustainable patterns of growth and mitigate or even reverse decades of environmental degradation. But technological change and innovation need to be directed towards inclusive and sustainable outcomes through a purposeful effort by governments, in collaboration with civil society, business and academia. If policy-makers are not proactive technological disruption can entrench inequality, further marginalize the poorest, and fuel reactionary movements against open societies and economies.

The Technology and Innovation Report 2018: Harnessing Frontier Technologies for Sustainable Development notes that change is becoming exponential thanks to the power of digital platforms and innovative combinations of different technologies that become possible every day. This opens exciting possibilities for the democratization of frontier technologies to materialize in development solutions. The Report proposes strategies and actions, some of them based on existing experiences in STI policy for development, and some more innovative ones to make technology an effective means of implementation of our common development agenda – nationally and globally.

The Report also suggests that countries develop policies to help people navigate the transition period that lies ahead. This may require that stakeholders adapt the social contract to the new world that frontier technologies are forming. Education will become an even more indispensable lever for development and social justice. Since digital technologies as enablers and multipliers of other frontier technologies we should ensure that all – and specially women and girls – are given a real chance to build digital capabilities. Lifelong learning will need to be supported. For those who may struggle to keep up with the transformation, countries will have to be innovative in providing effective social protection mechanisms.

Most crucially, there is an urgent need for a sustained effort by the international community to ensure that the multiple gaps in technological capabilities that separate developed and developing countries are closed. Investment in hard and soft infrastructure and human capital, complemented by a scaled up, coherent and accelerated effort to enhance innovation systems for sustainable development are necessary to spread the economic, social and environmental benefits of frontier technologies.

By providing a platform for policy dialogue and experience-sharing, and through our capacity-building programmes, UNCTAD and the UN Commission for Science and Technology for Development, which we service, have an international policy role to fulfil in the development of the global response to those challenges. Our intention is that the Technology and Innovation Report 2018 will help launch a dialogue about how to harness technology for the achievement of the SDGs and in larger and more profound sense, the shared future of the people of the world.

Mukhisa Kituyi

Xrughisx Phitry

Secretary-General of UNCTAD

ACKNOWLEDGEMENTS

The *Technology and Innovation Report 2018* was written by an UNCTAD team led by Shamika N. Sirimanne, Director of the Division on Technology and Logistics. The team members included Bob Bell, Pilar Fajarnés, Angel González Sanz, Michael Lim, Tansuğ Ok, Abiy Solomon and Blanche Ting.

Major substantive inputs were provided by Shashi Buluswar (Institute for Transformative Technologies), Dominique Foray (École Polytechnique Fédérale de Lausanne), Banning Garrett (Singularity University) and Caroline Wagner (Ohio State University). Additional inputs were provided by Michal Miedzinski (University College London) and Alfred Watkins (Global Solutions Summit). Visualization contributions by Elsevier based on Scopus data, particularly those of Jeroen Baas (Head of Data Science, Research Intelligence, Elsevier), are gratefully acknowledged.

Comments and suggestions provided at an internal peer review meeting by the following UNCTAD staff are also gratefully acknowledged: Rashmi Banga, Marisa Henderson, Kalman Kalotay, Dong Wu and Anida Yupari. Useful written comments were also given by Jan Hoffmann.

Observations and suggestions from the following external reviewers helped to improve the draft of the report and are gratefully acknowledged: Ludovico Alcorta (UNU-MERIT), Patries Boekholt (Innovation Policy Matters), Cristina Chaminade (Lund University), Neth Daño (Action Group on Erosion, Technology and Concentration), Xiaolan Fu (University of Oxford) and Johan Schot (University of Sussex). The statements made in the report, however, are the exclusive responsibility of the UNCTAD secretariat.

The manuscript was edited by David Woodward and Michael Gibson. Magali Studer was responsible for the cover design. Nathalie Loriot was responsible for the layout. Administrative support was provided by Malou Pasinos.



ABBREVIATIONS

ASEAN Association of Southeast Asian Nations
BDA Big Data Analysis Initiative (Malaysia)

CERN European Organization for Nuclear Research

CRISPR clustered regularly interspaced short palindromic repeats

FDI foreign direct investment
GDP gross domestic product
GIF Global Innovation Fund
GPS global positioning system
HAPS high-altitude platform station

ICT information and communication technology

IDC International Data Corporation
ILO International Labour Organization

IP Internet of Things
IP intellectual property
IPR intellectual property right

kWh kilowatt-hour

LDC least developed country

M&E monitoring and evaluation

MOOC massive open online course

OECD Organization for Economic Cooperation and Development

PED platform for economic discovery

PV photovoltaic

R&D research and development
S3 smart specialization strategy

SME small and medium-sized enterprise

STEM science, technology, engineering and mathematics

STI science, technology and innovation

TRIPS trade-related intellectual property rights

TRIPS Agreement Agreement on Trade-Related Intellectual Property Rights (WTO)

TVET technical and vocational education and training

UBI universal basic income

UIS UNESCO Institute for Statistics

UNDP United Nations Development Programme

UNIDO United Nations Industrial Development Organization

UNESCO United Nations Educational, Scientific and Cultural Organization

WEF World Economic Forum

WFP United Nations World Food Programme

WTO World Trade Organization

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