



ECONOMIC
DEVELOPMENT IN



AFRICA

REPORT 2017

Tourism
for Transformative
and Inclusive Growth





*“For millions of Africans,
tourism is a lifeline – its potential
for driving transformative and
inclusive growth must be harnessed.”*

Mukhisa Kituyi
Secretary-General, UNCTAD

Economic Development in Africa Report 2017

Tourism for Transformative and Inclusive Growth



UNITED NATIONS
New York and Geneva, 2017

Note

The designations employed and the presentation of the material do not imply the expression of any opinion on the part of the United Nations concerning the legal status of any country, territory, city or area, or of authorities or concerning the delimitation of its frontiers or boundaries.

The designation employed and the presentation of material on any map in this work do not imply the expression of any opinion whatsoever on the part of the United Nations concerning the legal status of any country, territory, city or area or of its authorities, or concerning the delimitation of its frontiers or boundaries.

Any references to dollars (\$) are to United States dollars.

Material in this publication may be freely quoted or reprinted, but acknowledgement is requested, together with a copy of the publication containing the quotation or reprint to be sent to the UNCTAD secretariat.

Regional classifications used in this report

Eastern Africa

Burundi, Comoros, Djibouti, Eritrea, Ethiopia, Kenya, Madagascar, Malawi, Mauritius, Mozambique, Rwanda, Seychelles, Somalia, South Sudan, Uganda, United Republic of Tanzania, Zambia, Zimbabwe

Middle Africa

Angola, Cameroon, Central African Republic, Chad, Congo, Democratic Republic of the Congo, Equatorial Guinea, Gabon, Sao Tome and Principe

Northern Africa

Algeria, Egypt, Libya, Morocco, Sudan, Tunisia

Southern Africa

Botswana, Lesotho, Namibia, South Africa, Swaziland

Western Africa

Benin, Burkina Faso, Cabo Verde, Côte d'Ivoire, Gambia, Ghana, Guinea, Guinea-Bissau, Liberia, Mali, Mauritania, Niger, Nigeria, Senegal, Sierra Leone, Togo

UNCTAD/ALDC/AFRICA/2017

United Nations Publication

Sales No E.17.II.D.2

ISBN 978-92-1-112910-6

eISBN 978-92-1-060368-3

ISSN 1990-5114

Copyright © United Nations, 2017

All rights reserved

Acknowledgements

The Economic Development in Africa Report 2017: Tourism for Transformative and Inclusive Growth was prepared by Junior Roy Davis (team leader), Jane Muthumbi, Claudia Roethlisberger and Olivia Shillabeer. The work was completed under the overall supervision of Paul Akiwumi, Director, Division for Africa, Least Developed Countries and Special Programmes.

An ad hoc expert group meeting on tourism as a means of achieving transformative and inclusive growth was held in Geneva, Switzerland, on 19 and 20 January 2017 to conduct a peer review of the report. The meeting brought together specialists in African tourism and economic development. The following people participated in the meeting and contributed to the report: Dirk Bezemer, Professor, Faculty of Economics and Business, Global Economics and Management, University of Groningen; Dale Honeck, Counsellor, Trade in Services and Investment Division, World Trade Organization; Andrew Mold, Officer-in-Charge and Geoffrey Manyara, Economic Affairs Officer, Subregional Office, Eastern Africa, Economic Commission for Africa; Carmen Nibigira, Regional Coordinator, East Africa Tourism Platform; Christian Rogerson, Professor, School of Tourism and Hospitality, Faculty of Management, University of Johannesburg; Ester Rubio, Integrated Trade Intelligence Portal Coordinator, World Trade Organization; Zoritsa Urosevic, Representative of the World Tourism Organization (UNWTO) to the United Nations at Geneva; William Davis, Economic Affairs Officer, Economic Commission for Africa; and Faïçal Belaid, PhD student in international economics, Graduate Institute of International and Development Studies, Geneva. Members of the Economic Development in Africa Report team also attended the meeting.

The following staff members took part in and/or made comments on the draft: Diana Barrowclough, Hassiba Benamara, Lisa Borgatti, Elissa Braunstein, Milasoia Chereb-Robson, Mussie Deleegn, Samuel Gayi, Martine Julsaint-Kidane, Nicole Moussa, Patrick Nwokedi Osakwe, Amelia Santos-Paulino, Carolina Quintana, Astrit Sulstarova, Antipas Touatam, Rolf Traeger, Giovanni Valensisi, Guillermo Valles, David Woodward, Frida Youssef, Anida Yupari and Simonetta Zarrilli.

Agnès Collardeau-Angley provided statistical assistance; Stefanie West provided secretarial support; Sophie Combette designed the cover; Deniz Barki and Lucy Délèze-Black edited the report; and Madasamyraja Rajalingam, in collaboration with Nadège Hadjémian, was responsible for the layout, graphics and desktop publishing.



Table of Contents

Abbreviations	ix
Glossary	x

INTRODUCTION

Tourism for transformative and inclusive growth	1
--	----------

CHAPTER 1

The tourism sector in Africa: Stylized facts	9
---	----------

1.1 Definitions	11
1.2 Key characteristics of the tourism sector in Africa	12
1.3 Tourism in national development plans	34
1.3.1 Mapping African tourism policy at the national level	34

CHAPTER 2

Fostering structural transformation through tourism	39
--	-----------

2.1 Structural transformation and the growth of tourism	41
2.2 The role of intersectoral linkages in structural transformation	43
2.2.1 Linkages and their importance	44
2.2.2 Value addition in the tourism value chain	45
2.2.3 Strengthening intersectoral linkages	56
2.2.4 Developing key tourism market segments	63
2.3 Conclusions	75

CHAPTER 3

Tourism and inclusive growth	79
-------------------------------------	-----------

3.1 Vulnerability and inclusive growth	81
3.2 Tourism and poverty alleviation	82
3.3 Youth and tourism	85
3.3.1 Youth and employment	85
3.3.2 Enabling youth to participate in the tourism sector	88
3.4 Women, gender and tourism	89
3.4.1 Role of women and gender in African tourism policies	89
3.4.2 Female labour participation in tourism	89
3.4.3 Gender considerations in tourism employment	90
3.4.4 Enriching tourism through higher female participation	95
3.5 Conclusions	97

CHAPTER 4

Increasing intraregional tourism by deepening regional integration 99

4.1 Continental tourism	101
4.2 The case for intraregional tourism	105
4.3 Intraregional tourism: Scope and potential	106
4.4 The role of regional integration in promoting intraregional tourism	114
4.4.1 Free movement of persons	115
4.4.2 Tourism policy at the regional and pan-African levels	124
4.4.3 Currency convertibility	129
4.4.4 Air transport	136
4.5 Conclusions	141

CHAPTER 5

Tourism, peace and development in Africa 145

5.1 Tourism can be a driver for peace	147
5.2 Measuring peacefulness in Africa	148
5.3 Political unrest and conflict significantly harm the tourism sector	149
5.4 Effects of tourism on peace in Africa	151
5.5 Tourism can help sustain peace after conflict	155
5.6 Negative perceptions of the continent should be managed if tourism is to flourish	158
5.7 Policies can play a role in creating a virtuous circle of peace and the development of tourism	160

CHAPTER 6

Main messages and recommendations 163

6.1 Main findings	165
6.2 Main policy recommendations	169

预览已结束，完整报告链接和

<https://www.yunbaogao.cn/report/index/report?r>