



## SERVICES: NEW FRONTIER FOR SUSTAINABLE DEVELOPMENT



# UNCTAD Findings on Services, Development and Trade

# 1





**SERVICES: NEW FRONTIER FOR SUSTAINABLE DEVELOPMENT**



**UNCTAD Findings on  
Services, Development  
and Trade**

**1**



**NOTE**

The designations employed and the presentation of the material in this publication do not imply the expression of any opinion whatsoever on the part of the Secretariat of the United Nations concerning the legal status of any country, territory, city or area, or of its authorities, or concerning the delimitation of its frontiers or boundaries.

Symbols of United Nations documents are composed of capital letters combined with figures. Mention of such a symbol indicates a reference to a United Nations document.

Material in this publication may be freely quoted or reprinted, but acknowledgement is requested. A copy of the publication containing the quotation or reprint should be sent to the UNCTAD secretariat at: Palais des Nations, CH-1211 Geneva 10, Switzerland.

The views expressed in this publication are those of the authors, and do not necessarily reflect the views of the United Nations Secretariat.

For further information on the Trade Negotiations and Commercial Diplomacy Branch and its activities, please contact:

**Ms. Mina Mashayekhi**

**Head**

**Trade Negotiations and Commercial Diplomacy Branch  
Division on International Trade in Goods and Services,  
and Commodities**

**Tel: +41 22 917 5640**

**Fax: +41 22 917 0044**

**[www.unctad.org/tradenegotiations](http://www.unctad.org/tradenegotiations)**

UNCTAD/DITC/TNCD/2013/8

---

## ACKNOWLEDGEMENTS

This publication is part of a series entitled “Services: New Frontier on Sustainable Development”. This series has been prepared under the overall supervision of Mina Mashayekhi, Head of Trade Negotiations and Commercial Diplomacy Branch (TNCDB), Division on International Trade in Goods and Services, and Commodities (DITC). It results from the Global Services Forum - Beijing Summit, held on 28-29 May 2013, in Beijing, China.

This publication was prepared by Alicia Greenidge, President and Chief Executive Officer of Summit Alliances International, based on research findings and analytical work of UNCTAD. It was finalized by Mina Mashayekhi and Liping Zhang, Senior Economic Affairs Officer, TNCDB. Martine Julsaint Kidane, Economic Affairs Officer, TNCDB, provided useful comments on the paper.

Laura Moresino-Borini designed the cover and performed the desktop publishing.

---



CONTENTS

NOTE ..... 2

ACKNOWLEDGEMENTS..... 3

INTRODUCTION..... 7

**I. THE CONTRIBUTION OF SERVICES TO SUSTAINABLE DEVELOPMENT AND COMPETITIVENESS**

A. INFRASTRUCTURE SERVICES SECTORS..... 11

    1. Financial services..... 11

    2. Transport services..... 11

    3. Information communications technology, telecommunications, and business services ..... 12

    4. Infrastructure services sectors and the Millennium Development Goals ..... 13

    5. Contribution of the infrastructure services sectors to agricultural development and value chains ..... 13

    6. The infrastructure services sectors and emerging service sectors ..... 14

    7. The infrastructure services sectors, environment protection and sustainable development..... 14

B. TEMPORARY MOVEMENT OF PERSONS, MIGRATION AND REMITTANCES ..... 14

**II. CHALLENGES AND OPPORTUNITIES**

A. CHALLENGES ..... 18

    1. Supply-side ..... 18

    2. Market access restrictions ..... 18

    3. Liberalization, new investment versus impact on domestic industries and regulatory mix ..... 18

    4. Skills and human resource development ..... 19

    5. Environmental impact ..... 20

    6. Financial services and security ..... 20

    7. Reliable data..... 20

B. OPPORTUNITIES..... 20

    1. Improving competitiveness for agriculture ..... 20

    2. Improvements to technological, and information and communication technology infrastructure ..... 21

    3. Environmental opportunities..... 21

    4. Government as a services consumer, enabler and provider..... 22

    5. Improving human capital ..... 22

    6. Improving financial services tools ..... 22

    7. Advanced tourism-sector opportunities ..... 22

    8. Regional and bilateral trade liberalization opportunities..... 23

    9. Multilateral trade-negotiation opportunities..... 23

**III. SOME LESSONS LEARNT FROM DEVELOPING AND DEVELOPED ECONOMIES**

CONCLUSION..... 33

ENDNOTES..... 35



## INTRODUCTION

This report reviews the findings of various UNCTAD reports and studies from 2009 to 2013 on services, trade and development. The findings across those works relate to the following themes:

- Why the services economy is important;
- What are the opportunities and challenges for developing countries, including least developed countries (LDCs) and landlocked developing countries (LLDCs), especially for employment and trade diversification;
- What can be learnt from both developed and developing countries that have been successful in promoting the growth of the service sectors and trade in services;
- How can services help sustainable development and value-added competitiveness;
- What sound service policies, regulatory frameworks and trade liberalization may work for the benefit of developing countries?

This overview has drawn mainly from the following UNCTAD works:

- National Services Policy Reviews published between 2011 and 2013 (Nepal, Uganda and Lesotho);
- Multi-year expert meeting reports on services for the period 2009–2012;
- Specialized UNCTAD publications such as: Services, Trade and Development (2012), Maximizing the Development Impact of Remittances (2013); Least Developed Country Report 2012: Harnessing Remittances and Diaspora Knowledge to Build Capacities; Review of Maritime Transport (2011, 2012); Implications of the Global Economic Crisis on India's Services Sector (2012); Information Economy Reports (2011, 2012).

预览已结束，完整报告链接和二维码如下：

[https://www.yunbaogao.cn/report/index/report?reportId=5\\_9642](https://www.yunbaogao.cn/report/index/report?reportId=5_9642)

