

Investment Advisory Series
Series A, number 7

PROMOTING LOW-CARBON
INVESTMENT



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Preface

The *Investment Advisory Series* provides practical advice and case studies of best policy practice for attracting and benefiting from foreign direct investment (FDI), in line with national development strategies. The Series draws on the experiences gained in, and lessons learned through, UNCTAD's capacity- and institution-building work in developing countries and countries with economies in transition.

Series A deals with issues related to investment promotion and facilitation and to the work of investment promotion agencies (IPAs) and other institutions that promote FDI and provide information and services to investors. The publications are intended to be pragmatic, with a how-to focus, and include toolkits and handbooks. The prime target audience for Series A is practitioners in the field of investment promotion and facilitation, mainly in IPAs.

Series B focuses on case studies of best practices in policy and strategic matters related to FDI and development arising from existing and emerging challenges. The primary target audience for Series B is policymakers in the field of investment. Other target audiences include civil society, the private sector and international organizations.

The *Investment Advisory Series* is prepared by a group of UNCTAD staff and consultants under the guidance of James Zhan.

This guide was prepared by a team led by Paul Wessendorp and comprising Carlos Griffin and Andreas Wigren. Contributions came from Richard Bolwijn, Alexandre de Crombrugghe, Albert Kao, Françoise Lemagnen, Celia Ortega Sotes, Yongfu Ouyang and UNCTAD consultant Jan Smit. The guide benefited from comments and suggestions from Lejia Melanie Gideon, Deputy Executive Director, Belize Trade and Investment Development Service (Beltraide), Ralph Krüger, Chief Research Economist, African Development Bank, Magnus Runnbeck, Senior Analyst, CEO Office, The Swedish Trade and Invest Council, and Roel Spee, Global Leader, Global Location Strategies, IBM Global Business Services. It was desktop published by Teresita Ventura.

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Abbreviations

CCC	Copenhagen Cleantech Cluster
CCS	Complex Cleantech Solutions
CopCap	Copenhagen Capacity
FDI	foreign direct investment
GHG	greenhouse gas
ICN	International Cleantech Network
IEA	International Energy Agency
IPA	investment promotion agency
IPCC	Intergovernmental Panel on Climate Change
SEZ	special economic zone
SMEs	small and medium-sized enterprises
TNC	transnational corporation
ZDA	Zambia Development Agency

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